

RAYANE BADREDDINE

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EDUCATION

Lebanese University

August 2023

Data Science- Grade Average: 85% GPA

Goals achieved through this degree include:

- Understanding the fundamentals of **database management systems**, and performing **complex SQL queries** on **MySQL Workbench**.
- Data Cleaning & Modeling using **Excel** and Python's libraries for statistical computing such as **Pandas, NumPy, SciPy, Scikit-learn** and **Statsmodels**
- Data Visualization & Storytelling by creating **interactive dashboards** in Tableau, and using **matplotlib** and **seaborn** in Python
- Programming in **C++, C, Java, SQL, R** and **Python**.

EXPERIENCE

Data Operations Intern

August 2022- October 2022

Autopia

- Analyzed sales data to create actionable management reports and market predicting models with **80% accuracy** of actual results
- Analyzed and updated the data of 20 distributors and prepared excel sheet weekly
- Automated the manual data reconciliation process between the different sources, increasing the data accuracy and efficiency by 90%
- Provided assistance and proposed **2+ ideas for improvement on data management**

Business Development Intern

May 2022- August 2022

MenaFlow Inc

- Achieved a 40% overall lead conversion rate and 90% customer retention rate: **awarded and ranked number 1 among intern class**
- Acquired 30 new customers and guided them throughout the enrollment process which tangibly increased the company's revenue
- Served as primary liaison between 2 clients and the project team
- Improve the **copywriting** of our platform on both our website and App listings increasing the conversion rate by 10%

Business Analyst Intern

August 2021- April 2022

Drive Technologies LLC

- Create detailed **business analysis**, outlining problems, opportunities and solutions that will contribute to the success of the startup.
- Translate previously gathered **business requirements into user stories** and acceptance criteria, and implement them in JIRA.
- Evaluate business processes, **anticipating requirements** and uncovering areas for improvement.
- Assist in **market research** efforts through online research

SKILLS

- Proven ability to work fast, accurately and efficiently to **meet tight deadlines**.
- Demonstrated capacity in working effectively in a **high-volume team environment, as well as independently in individual schemes**.
- Strong managerial skills matched with the ability to **handle multiple priorities at once**.
- Advanced level of proficiency in **Word, Excel, PowerPoint and Access** and capable of creating **Word documents**, maintaining **Excel spreadsheets**, and designing informative PowerPoint presentations