

LYNN ABOU MRAD

PERSONAL PROFILE

I am a driven, ambitious, and goal-oriented individual actively seeking new experiences and opportunities to broaden and advance my skillset in the fields of Communication, Advertising, and Public Relations.

LANGUAGES

English
French
Arabic

CONTACT DETAILS

Mobile:
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Email:
lynnaboumrads12@outlook.com
Linked in:
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EDUCATION

LEBANESE AMERICAN UNIVERSITY
Ongoing BA in Communication Arts, minor in Advertising and Public Relations (2020-2023)

BEIRUT ANNUNCIATION ORTHODOX COLLEGE
(2005-2020)

EXPERIENCE

Strategic Planning intern at Mink; (December 2021-February 2022)

Business owner of @beirutotes;
We sell unique and custom designed tote bags of the highest quality in lebanon; (October 2021-Ongoing)
link: <https://www.instagram.com/beirutotes/>

Advertising and PR intern at Phenomena; (August 2021-September 2021)

Business owner of @sockaholic.lb;
We sell unique and custom designed socks of the highest quality throughout Lebanon; (November 2020-Ongoing)

LAU MUN Advisor; (September 2019-March 2020)

LAU MUN Delegate and won position paper award; (September 2018-March 2019)

NDU Young Entrepreneurship Showdown; (November 2017-December 2017)

PROJECTS

Developed a successful PR Campaign that tackles period poverty severity and awareness in Lebanon.

Link for campaign: <https://www.instagram.com/sharrafit/>

SKILLS

Public Speaking
Leadership
Critical Thinking
Time Management
Creativity
Adobe Illustrator
Adobe Indesign

CERTIFICATES

Advertising and Society; Duke University

Diplome d'etude en langue Francaise (DELF B1)