

# LYNN MOURAD

INTERNATIONAL BUSINESS GRADUATE

#### **PROFILE**

Energetic and passionate international business graduate from the Lebanese American University, with proven and tested leadership, organizational, and business sales skills seeking to apply my abilities to a position at your company.

#### **EDUCATION**

**Lebanese American University - Byblos, Lebanon**Bachelor of Science – International Business and Management.
2017 - 2021

Sagesse High School - Ain Saade, Lebanon Lebanese Baccalaureate, High School Diploma. 2002 - 2017

#### LANGUAGES

- English (Fluent)
- Arabic (Native Fluent)
- · French (Fluent)
- Armenian (Fluent)

#### CONTACT

Home: +9614419500 Cell: +96170000041 Email: lynn.mourad@lau.edu Address: El Metn, Beirut, Lebanon.

## COMPUTER SKILLS

- Microsoft Office (Word, Powerpoint, Excel..)
- · Research Analyses
- Windows
- Apple

#### SKILLS

- Analyzing customers' needs.
- · Strong sales abilities, specifically in retail.
- Negotiations skills (being persuasive, listening, caring, tactility, diplomacy, and patience)
- Marketing & communication skills: creative thinking, management, negotiation, social media marketing.
- Eager to learn more.
- Teamwork.
- · Problem Solver.

## PROFESSIONAL EXPERIENCE

# Store Manager / Sales Associate / Inventory Supervisor

Boutique Via Karen | May 2017 to present.

- Managed day-to-day sales transactions.
- Closed accounts on daily basis.
- Responsible for selecting and ordering stock items for the store.
- Handled pricing of goods.
- Led a team of three sales people to achieve better sales production.

#### Owner/Founder

Maison D'elle Organic Products | Dec 2020 to presen.

- Founded my own personal brand 'Maison D'elle'.
- Communicated and build relationships with clients to provide them with the best quality products and needs.
- Managed marketing and social media pages for the brand and kept good contact with potential customers.

# **Administrator**

Sidhikk Global Marketing Consultancy DMCC | Mar 2022 to present

- Managing day-to-day requirements of properties, leasing activities, tenancy contracts and coordinations with the landlord.
- Working cooperatively with other departmenyts to ensure collection and preparation of all necessary documentations.
- Managing and supervising all service providers.
- Developing and documenting property policies, rules, and preventative maintenance policies.

# VOLUNTEERING

LEBANESE RED CROSS 2020 - Present.