

# SAFIA ABDALLA

Production Designer



## INFO

### Phone

+249907677368

### E-mail

safiaabdalla96@gmail.com

### Date of Birth

23/December/1996

### Nationality

Sudanese

### Marital Status

Single

### Online portfolio

Interior Design

[www.behance.net/safiaabdalla](http://www.behance.net/safiaabdalla)

Art Directing & Assistant Director

<https://vimeo.com/safiaabdalla>

## TECHNICAL SKILLS

- Photoshop CC
- AutoCAD
- SketchUp
- 3ds Max
- Microsoft office

## PERSONAL SKILLS

- Organized
- Time Management
- Creative Spirit
- Fast Learner
- Dedicated
- Hard Working
- Reliable
- Team Play

## INTEREST & HOBBIES

- Art & Design
- Architecture
- Cinematography
- Swimming
- Basketball
- Boxing

## PROFILE

Highly motivated interior designer with career expertise in media & film production as production designer and assistant director.

Bringing Atypical artistic vision to set life with unique ideas, along with details orientation and effective problem solving.

## OBJECTIVES

To be part of a dynamic team that keeps evolving and achieving milestones ,inorder to be able to demonstrate my visions freely and in harmony with the team and company objectives.

## EXPERIENCE

- Production Design at Highlight Media Production Khartoum, Sudan  
October/ 2020 - Current

- Cofftee Calendar 2021
- Ministry Of Labour - Awareness campaigns
- Save The Children - Corona Is Not Over Yet,vaccine campaign
- Ministry Of Labour - Peace song
- Takafulia TVC
- MTN 15th anniversary celebration
- Zadna TVC
- Sally's Nursery
- Unicef - Learning passport

Main responsibility as an Art Director in these projects, is the set design, starts from preparing a presentation that would portray the concept and explaining it through pictures and sketches of the design, following the colour scheme and the concept. Build a set using the right props to finish the design.

- Kordofani Films  
2nd Assistant Director  
- This is us... This is Sudan

As an assistant director, ensuring the completion of the project is the main role, overlooking the progress of departments as well as preparing treatments with the director, along with preparing shotlist and call sheet.

- Freelancing  
Assistant director for Kenana corporate documentary film
- Training in Central Trading Company Limited ( CTC ) Construction and design department. Khartoum, Sudan  
15/ 02/ 2020 to 15/ 05/ 2020
- Internship in 5 Design Solutions  
18/11/2018 to 13/01/2019  
Jeddah, Saudi
- Private tuition in Sketchup, Vray and 3D MAX  
2017- 2019