

Reem Nouredine

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PROFESSIONAL SUMMARY

A Marketing graduate with deep insight into developing and implementing marketing campaigns by analyzing the market and performing a detailed market research. Looking forward for an entry-level employment to develop my abilities.

EDUCATION

Lebanese American University – Beirut, Lebanon
Luxury Brand Management Diploma

July 2022 – July 2023

Lebanese American University – Beirut, Lebanon
Bachelor of Business Administration – Concentration in Marketing

Aug 2019 – May 2022

✦ Relevant courses: Consumer Behavior, Digital Marketing, Fashion Marketing, Marketing Research, and Marketing Strategy

Le Lycee National Chouiefat – Beirut, Lebanon
Highschool Diploma - Lebanese Baccalaureate: Economics and Sociology

Sep 2005 – Jul 2019

EXPERIENCE

Al Diwan Company – Beirut, Lebanon
Accounting Intern

May 2021 – Aug 2021

- ✦ Reviewed and analyzed the balance sheet, income statement, and cash flow statements
- ✦ Collected and analyzed clients' data and financial transactions documenting accounting control procedures

SKILLS

- ✦ **Computer Skills:** Microsoft Office
- ✦ **Language Skills:** proficient in speaking, reading, and writing Arabic and English

CERTIFICATIONS

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|--------------------------|----------|
| ✦ Social Media Certified | Nov 2021 |
| ✦ IRB Exempt Research | Oct2021 |
| ✦ Google Digital Garage | Aug2021 |

VOLUNTEER WORK

- | | |
|--|---------------------|
| ✦ Tutor at “Mmkn” | Jan 2021 – May 2021 |
| ✦ Volunteer at “Mabarar Charity” | Mar 2019 – May 2019 |
| ✦ Volunteer at “Foundation May Chidiac | Oct 2018 – Dec 2018 |