



CONTACT ME AT

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rawadalmasri1@gmail.com

LANGUAGES

Arabic (native)

English (fluent)

SKILLS

Microsoft Office

Beginner in Video Editing

WORKSHOP & TRAININGS

Sustainable Development Goals (SDGs) Speak-Up Workshop (2017) held by Organisation De Development Durable (ODDD)

EXTRA-CURRICULAR ACTIVITIES

AIESIC (2018-2019)

GC LAU MUN (2017)

HOBBIES & INTERESTS

Music - Lebanese Culture – Andalusian Culture – Arabic Poetry – Singing

CERTIFICATIONS & AWARDS

“Maharat min Google” Certificate - Fundamentals of Digital course (2019)

Google Ads Search Certification (2021)

RAWAD AL MASRI

BACHELOR OF SCIENCE IN BUSINESS MARKETING

PERSONAL PROFILE

I am a graduate in Business Marketing. I'm always ready for new experiences and find my self in constant urge for new challenges in Marketing, and life.

EXPERIENCE/ INTERNSHIPS/ VOLUNTEERISM

ABC Department Store (Sales Associate)

2021-2022

- Was responsible for the Christmas section in the department store. Helping customers with their selection of Christmas ornaments.

MindField (Freelancer)

2021

- Managed OLX & OLX Property Facebook and Instagram accounts

Wared Shop (Co-Owner)

2020

- Was responsible for Social Media Management and Order Fulfillment

Churros Station (Co-Owner)

2018-2019

- Sold churros in a food stand. Responsible for preparing the churros and order fulfilment.

LAU Summer Camp (Group Leader Assistant)

2017 & 2019

- Held responsible for a specific group of kids aged 5 to 7 years alongside the group leader.
- Worked on making sure the kids receive their program of entertainment and education in the safest yet most fun way possible.

EDUCATIONAL HISTORY

Lebanese American University

Bachelor of Science in Business Studies | 2018- June 2021

- Emphasis Marketing
- Year of graduation 2021