



Lynn Sabbah

Marketing Specialist

My Contact

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📍 Lebanon, Beirut

🌐 www.linkedin.com/in/lynn-sabbah

Languages

- Fluent in Arabic, English and French
- Turkish

Skills

- Work ethic
- Communication
- Multi-tasking
- Creativity
- Computer skills

Education Background

- Saint-Joseph University of Beirut
Masters in Marketing
 - Thesis and business planCompleted in 2022
- Saint-Joseph University of Beirut
Bachelor in Business Management
Completed in 2020
- Lycée-Franco Libanais verdun
French baccalaureate in Economics
Completed in 2017

About Me

Dedicated and detail-oriented Marketing Specialist with proven experience in creating advertising campaigns and strategies for the targeted audience.

Work Experience

The Concept, Beirut | Social Media Manager
06/2022- Present

Key responsibilities:

- Analyze the company's interaction with the public
- Implementing content strategies on all social media platforms
- Look at recent marketing performance and identify trends
- Consult with the management team to develop marketing strategies

Al Sabbah Group | Digital Marketing Intern
05/2022 - 06/2022

Key responsibilities:

- Worked on creating a social media presence from scratch
- Creating new marketing strategies and campaigns to achieve goals
- Analyze the company's marketing data

Beauty Express | Community Manager
07/2021- 04/2022

key responsibilities:

- Implemented social media and communication campaigns to align with marketing strategies
- Responded to comments and customer queries in a timely manner
- Up to date with the latest industry and digital trends
- Published organic content

Achievements

2019 - 2020 Volunteering at Ajyalouna, and organized an event for orphan kids

2017 - 2018 Team Monitor at Enfant du Soleil, Beirut