CURRICULUM VITAE – NAYLA NASR

Mobile: +961 3 297457

Email: nayrou@hotmail.com
Date of birth: September 5th 1965

Marital status: Single

Residence Baabdat - Lebanon

KEY SKILLS:

- Comprehensive experience in independent administration management
- Thorough organization skills put to practice in several large events.
- Considerable level of negotiation skills

EMPLOYMENT HISTORY:

January 1996 - Present Modern Industrial Group - Mansourieh – Lebanon PARTNER / ADMINISTRATION MANAGER

Initial Company Set -Up

Personnel and Human Resources Management

Banking Transactions

Liaison between the clients and suppliers

Orders follow up, Logistics.

Stock Management

Events Management and Participating in Exhibitions Locally and Abroad.

May 1994 – December 1995 Michel Chalhoub Trading Co. - Dubai – UAE SALES COORDINATOR – TABLEWARE DIVISION

Customer Support

Correspondence with suppliers in Europe like (Christofle, Baccarat, Daum, Sèvres, Lladro, Porthault, Point a La Ligne etc) regarding Order placement and Shipments Follow up

April 1985 – December 1993 Emirates Computer - Dubai – UAE MARKETING & COMMUNICATION COORDINATOR

NB: Received Emirates Computers Outstanding Work Award for two consecutive years (1991 and 1992)

Participation in marketing meetings and follow up on action plans.

Coordination of advertising campaigns with advertising agencies.

Organization of product seminars and distributors meetings

Organization of the company's yearly participation in GITEX Exhibition

Visit plans of VIP guests

Organization of annual management and employee meetings.

FREELANCING: Occasional Translation Freelancing Projects (English and Arabic)

EDUCATION: 1984 - College Des Soeurs Du Rosaire

Baccalaureat 2nd Part – Philosophy

QUALIFICATIONS: 1988 - International Correspondence Schools –Pennsylvania USA

Diploma – Computer Programming

Completed courses and Attended Seminars in:

Advanced Word Processing

PC System Utilities

Lotus 123

English for Business

Advertising for Results

Tools for Success

Documentary Credit

Prevention and Treatment of Clients Unpaid Invoices

Social Etiquette

The Power of Body Language

Start Ups & Entrepreneurship

Protocol and Diplomacy

Startup and Entrepreneurship

COMPUTER SKILLS: Microsoft Office

LANGUAGES: Arabic, English, French.

Emirates Computers – July 1985

Emirates Computers – June 1989

Emirates Computers – September 1989

British Council UAE - October 1991

Dubai World Trade Centre - September 1993

Vivadent Switzerland – March 2000

Beirut Chamber of Commerce – July 2003

Beirut Chamber of Commerce – November 2003

The Agenda Beirut - September 2016

The Agenda Beirut – November 2016

The Agenda Beirut – December 2016

The Agenda Beirut – February 2017

Rektor Education – September 2020