

Nour EL Ghali

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CAREER OBJECTIVE

Master's student in Business Analytics at Trinity College Dublin, with an undergraduate degree in Business Information Development Systems (Honors). Completing my master's degree supported my critical thinking and analytical skills, and improved my ability to solve highly strategic and business problems. Currently seeking full-time graduate roles in Business Analytics and technology, and looking forward to grow a career path in the sales field.

EDUCATION

- **MSc Business Analytics**
Trinity College Dublin, Ireland (September 2021-July 2022)
Thesis in the impact of analytics on supply chain management
Relevant Modules: Strategy for Analytics, Data Mining, Data Forecasting, Data Management and Visualization, Ethical and Privacy Issues in Business Data
 - **BA in Business Development Systems**
American University of Beirut (2018-2021)
Graduated with Honors
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WORK EXPERIENCE

BA&SH

Dublin, Ireland

Part-time Sales Assistant **January 2022- May 2022**

- Greeted Customers with a friendly and helpful attitude
- Assisted in managing day-to-day business operations, including selling products, replenishing stock, validating new deliveries.
- Maintained knowledge of current promotions, exchange guidelines, and payment policies
- Completed cashing up of tills when closing, and wrote a summary email including day figures (KPIs, targets) for managers.

Chtoura Plains FMCG Company

Beirut, Lebanon

Sales Associate **May 2020 – August 2020**

- Meet target of 20 visits weekly to new and existing customers to introduce/strengthen market presence
- Shadow closing deal and negotiation meetings with customers and vendors
- Assisted in accounting department: invoice and receipt issuance
- Utilized my MS excel skills to create an interactive client/supplier database, and a business software to measure productivity

@Beirut.Apparel- Official reseller for Belinda through Instagram page

Beirut, Lebanon

Founder Member

- Managed social media pages (paid campaigns and giveaway activities), coordinated photoshoots
- Organized a festival event (1month)
- Achieved a profit margin of 40% in year 1
- Reported the monthly performance of social media account with suggestions & recommendations

Taanayel Les Fermes- Dairy Manufacturing company

Fanar, Mount Lebanon

Internship December 2020 – January 2021

Internship during Covid Pandemic implemented strong safety and health measure.

- Analyzed sales for specific product lines & specific periods of times through an ERP program
- Review of the aging and collection update for customer accounts

VOLUNTEER ACTIVITIES

Amalouna American University of Beirut - June 2018- August 2018

Executed several experiments and research on “Nutrigenetics of Obesity”

Red Cross Youth Club - October 2018- May 2019

Participated in a bullying awareness event that took place at a public school

IT SKILLS & PROFICIENCY

Business: Social media marketing & advertising: Instagram, Facebook, Twitter & LinkedIn,

Technology: R, Tableau, MYSQL, PowerBi, Microsoft Office Suite products: Excel, PowerPoint, Word

Soft skills: Communication, Presentation, Leadership, Teamwork

Languages: Fluent in Arabic & English with basic knowledge of French and Persian