
Education and Qualifications

2016- 2019	Lebanese American University	Bachelor of Science in Economics
2013-2016	Armenian Evangelical College	Lebanese Baccalaureate (Life Science)
Certification		
2021	Erasmus University Rotterdam	Innovation Management
2019	University of Helsinki	Elements of Artificial Intelligence

Work Experience

Nov-22– Present	Berytech <i>Business Development & Support Senior Officer (EMEA Markets)</i> <ul style="list-style-type: none">Managing stakeholder engagement including donors, industry professional and diaspora members to support local innovation and economic development in Lebanon.Creating the strategy for the first open innovation program in the Levant focused on the sustainable textile sector.Designing the Lebanese Industrial Research Program's Accelerator and Incubator frameworks.Setting up the criteria and strategic goals for the first Knowledge and Innovation Community in the Agrifood, Healthcare, and ICT sectors.Leading the training for 45 community members, focusing on measuring growth in their sectors by establishing key performance indicatorsOrganizing co-creation workshops with diaspora professionals for knowledge transfer and mentorship.Directing the innovation team, analyzing market trends to shape our growth strategy.Crafting strategies for product development for four sustainable textile industry startups.Overseeing the expansion strategies for 22 EMEA startups in textiles and sustainability.Assisting in training 48 green and circular startups during PepsiCo's Arab Youth Hackathon.Producing reports evaluating startup and SME performance against set goals.Managing communication with partners and donors	Beirut, Lebanon
Oct-23 – Sep-24	Qima <i>Strategic Advisor</i> <ul style="list-style-type: none">Directing strategic initiatives including market positioning, expansion and strategy.Providing creative direction for social media to enhance event visibility and user engagementAdvising on outreach and communication strategy with speakers, panelists and VIP members	Beirut, Lebanon
Augt-21 – Present	Startupstalk MENA <i>Founder</i> <ul style="list-style-type: none">Identifying and outreaching ecosystem partners in the MENA regionLaunching a business page focused on innovation and economic trend analysis.Conducting exclusive market research and prepared reports across diverse industries.Handling social media strategies and online campaigns	Beirut, Lebanon
Dec-19 – Oct-22	UK Lebanon Tech Hub- Nucleus Ventures <i>Program Lead</i> <ul style="list-style-type: none">Designing and managing UNDP Energy Innovation Hub's acceleration and incubation activities.Advising startups across EMEA with the World BankSupporting 21 green SMEs with their initial ideas and market entry strategiesHandling client relationships and set clear goals and performance indicatorsProviding ideation and market entry guidance to over 50 startupsAssisting top universities with technology readiness and bringing research to marketResearching technology trends and market growth opportunities.Managing startup fund allocationProducing assessment reports to track program KPIS and progress	Beirut, Lebanon -London, UK
Dec-17 – Aug-18	ShARE Global Think Tank <i>President</i> <ul style="list-style-type: none">Launching the Lebanese section of ShARE Global Think TankDeveloping training material focused on consultancy principlesConducting training sessions for a team of eight individuals.Tracking and reporting on program outcomes based on client goals and plansProviding progress reports on program advancement in alignment with client-defined KPIs and implementation plan.	Beirut, Lebanon

Projects

Nov-2022	"The Middle Eastern Century: A Forecasted Future or Utopia?" Startupstalk MENA
May-2023	"Smart cities, a solution for the 8 billion population." Startupstalk MENA

Languages

English (native), Arabic (native), Armenian (native), French (Moderate)