#### Yasmina Dirani

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#### **EXPERIENCE**

#### Curriculum Assistant at American University of Beirut-AUB | Beirut - Lebanon

October 2022, Present

- Developed program sheets aimed at enhancing students' comprehension of the curriculum, aiding them in selecting appropriate courses for registration
- Worked closely with faculty members to create and uphold course curricula that adhered to both departmental and university guidelines

#### **Junior Underwriter Intern** at **Commercial Insurance** | Beirut – Lebanon

August 2022, September 2022

- Assessed insurance applications for APRIL International Insurance to evaluate the degree of risk associated with issuing coverage
- Analyzed data that includes insurance claims, loss trends, and market conditions
- Created insurance pitches and briefs for new and existing clients

### Université Saint Joseph De Beyrouth-USJ | Beirut – Lebanon

November 2021, December 2021

• Create content calendars and handle social media accounts

### Hotel Dieu De France-HDF Intern | Beirut - Lebanon

June 2021 - August 2021

- Employee Relations Intern in the Human Resources Department
- Vaccination Support Staff for COVID-19 at the Vaccination Center

## Telemarketing Agent Intern at Mvision LLC | USA

January 2021 - March 2021

- Made outbound calls to potential customers in the US
- Introduced insurance services to customers explaining their features and benefits
- Answered questions from customers addressing any concerns they may have about the provided service
- Followed up with customers who have shown interest

#### **EDUCATION**

#### Université Saint Joseph De Beyrouth - USJ | Lebanon

2019-2022

Bachelor's Degree in Business Administration

## **ACTIVITIES AND VOLUNTEER EXPERIENCE**

International Market Certification from Université of Saint Joseph De Beyrouth-USJ

November 2021

Volunteering at Himaya

October 2021

• First runner up team at the Hult Prize OnCampus Event - USJ CSS edition

January 2021

# SKILLS

- Client Servicing Sales Negotiation Marketing Strategies Data Analysis Copywriting Effective Communication Active Listening Problem solving Goal Oriented Presentation Skills Team Coordination.
- Languages: Fluent in Arabic, and English.
- Computer Skills: Microsoft Office (PowerPoint, Excel, Word, Teams, Outlook)