

## **Carine Sammak**

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### **PROFESSIONAL EXPERIENCE**

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<b>MINDSHARE MENA</b>	<b>Beirut, Lebanon</b>
<b>Media Executive</b>	<b>Oct 2022-Present</b>

- Monitored and optimized campaigns using result-oriented strategies and submit reports of performance in timely manners (weekly performance reports, monthly performance reports, and end of campaign)
- Budget monitoring and reporting displaying highlights on performance
- Mentored and led a team of six interns, incorporating principles of motivation and team building
- Built strong relationships with clients, utilizing skills in communication and understanding social dynamics

### **AMERICAN UNIVERSITY OF BEIRUT MEDICAL CENTER**

<b>Research Assistant</b>	<b>Oct 2022-Dec 2022</b>
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- Assisted in a study on the Effect of the Beirut Blast on Sleep Quality and Behaviors, including conducting interviews, surveys, and data collection and analysis.

### **WAR CHILD HOLLAND (WCH)**

<b>Student Intern</b>	<b>Jan 2021-July 2021</b>
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- Received training in a psychosocial intervention study developed by War Child Holland and supervised delivery of the intervention to vulnerable and refugee adolescents in Lebanon

### **SAINT MARY'S ORTHODOX COLLEGE (SMOC)**

<b>Shadow Special Educator</b>	<b>Oct 2020-Dec 2021</b>
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- Shadowed Special Educators in the General Education classroom as well as in pull-out sessions in the resource room
- Implemented different types of interventions after extensive observation of behavior using applied behavioral analysis (ABA) principles
- Assisted in providing support and guidance to students with special needs

### **EDUCATION**

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<b>AMERICAN UNIVERSITY OF BEIRUT</b>	<b>Beirut, Lebanon</b>
<b><i>Bachelor of Arts in Psychology</i></b>	<b>2018-2022</b>

#### **Relevant Courses:**

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- PSYC 220: Behavioral Psychology
  - PSYC 215: Child Abnormal Psychology
  - EDUC 215: Learning and Development
  - EDUC 221: Introduction to Special Education
  - EDUC 222: Introduction to Assessments in Special Education
  - EDUC 280: Behavioral Modification and Classroom Management (with practical emphasis on Applied Behavioral Analysis (ABA))
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### **ADDITIONAL INFORMATION**

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- **Technical Skills:** R Studio, Zendesk, Backend, MS Office, Visual Dolphin (VD 360), Ads Manager (META, Google, Linkedin, Twitter, Apple Search), Search Engines, Literature Search, Canva, Statex Ipsos, Sprinklr
  - **Certifications:** Psychological First Aid (PFA), Social and Behavioral Research (2022), Children and Climate Change (UN Course)
  - **Languages:** English (Fluent), Arabic (Mother Tongue), French (Beginner)