

BASSAM NAOUS



DIGITAL DESIGN & COMMUNICATION

About ME

Born in
1991 in Lebanon

Lives in
Awkar, Mont Lebanon

Call me on
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Bassamnaous@gmail.com

Portfolio Link
www.behance.net/Bassamnaous

Education

- 2012 - 2014 Master in MULTIMEDIA
University of Balamand — Alba
- 2009 - 2012 BA in MULTIMEDIA
University of Balamand — Alba
- 1994 - 2009 Bachelor in LIFE SCIENCE
From College Mariste Champville

Experience

- 2022- Now Interactive design teacher
Teacher at university of Balamand — Alba
- 2021- Now Digital desginer for solutions by stc
At Memac ogilvy, Kuwait (Remotely)
- 2015 - 2020 Lead UX/UI Designer
At STARK Agency
- 2015 - 2015 Digital Designer
At Azadea Group
- 2014 - 2015 Digital Designer
At Codefish Agency

Clients

Created Communication Projects for a wide range of Clients: Branding, Photography, Graphics & Print, WebDesign, SocialMedia Management.

- Red Taxi Mobile App (2020)
- Red Taxi Driver Mobile App (2020)
- Blu Solution Mobile App (2019)
- Zoughaib & Co. Website & SM (2018–2019)
- Formula Rent A Car Cyprus Website (2018)
- Mission Conseil Groupe Website (2018)
- Guy Manoukian Website (2017)
- Oumlil Holding Website (2016)
- Stark Agency SM (2018 – Present)
- Home of H. SM (2013 – Present)

Many More

Tasks

- Developing Web Design and Content
- Developing Mobile Version Websites
- Creating advertising images
- Creating Graphic Design and Layouts
- Understanding the customer's needs and providing creative solutions.
- Ability to handle Multiple Tasks under tight Deadlines.
- Ability to manage Multiple Projects at the same time
- Pitching ideas to Clients and Coworkers.
- Problem Solving
- Customer Search & Management
- Ability to work Independently

Soft Skills

- Art & Creative Direction
- UI & UX
- Web Design
- Branding & Print
- Social Media Management
- Content Creation
- Client Servicing
- Basic Animations

Computer Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Aftereffects
- Adobe XD

Languages

- Arabic (Mother Tongue)
- French (High level)
- English (High level)

Hobbies

- Traveling
- Movies
- Gathers
- Camping
- Hiking
- Music
- Design
- Chocolate
- Food

Thank You !