## Mohamad El Lababidi

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Beirut, Lebanon

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#### **PROFESSIONAL SUMMARY**

I excel in dynamic social interactions, fostering meaningful connections with genuine passion. Meticulously embracing my role, I exceed expectations through relentless dedication, embracing challenges for unparalleled achievements. Expert in management, strategic consulting, and impactful sales, I lead teams with motivational finesse. Proficient in social media management, I navigate the digital landscape adeptly. Rooted in excellence, my skills converge for a compelling narrative of accomplishment, poised to enrich new horizons.

#### **EXPERIENCE**

## Azure Pools (Al Khobar, KSA) Sales Executive

Dec. 2021 - Apr. 2024

- Cultivated robust relationships with key clients and industry partners, fostering unwavering customer loyalty.
- Orchestrated and inspired a dynamic sales team, surpassing sales targets through adept guidance and unwavering support.
- Steered the delivery of bespoke, premium pool projects to clients, ensuring excellence at every step.
- Pioneered comprehensive market research, unearthing trends and opportunities that translated into triumphant new product launches.
- Served as a captivating ambassador at industry events, galvanizing brand recognition and igniting a stream of promising leads

# • United Metal Scaffolding (Beirut, Leb.) Sales Representative Sept. 2016 – Jul 2021

- Initiated lucrative new business ventures while offering steadfast post-deal support to valued clientele.
- Mastered the intricate realm of scaffolding and concrete formwork, orchestrating seamless projects.
- Streamlined communication through adept coordination of meetings and ongoing client engagement.
- Exceled as an after-sales customer service specialist, orchestrating flawless maintenance, assembly, and disassembly of concrete formwork and scaffolding systems.

#### **EDUCATION**

• Lebanese American University

BA

**Business Management** 

2014-2018

## TRAININGS AND VOLUNTEER

## Lebanese Civil Defense

May 2016 - June 2018

- Participated in emergency response operations during local disasters, providing support in search and rescue efforts and assisting with evacuation center management.
- -Actively participated in civil defense operations, supporting local authorities in emergency response activities during natural disasters and community crises.

## **SKILLS**

- Language Skills: Fluent in English and Arabic
- Computer Skills: Microsoft Office, Zoho CRM.

#### **REFERENCES**

References available upon request.