



## Abbas Kobeissi

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### Business - Management Skills

- Project Management Fundamentals, a 36 hours course on PMI's methodologies.
- Technical knowledge in organizational systems and applications.
- Advanced knowledge in quality improvement concepts.
- Basic knowledge in engineering economics.

### Technical Skills

- Strategy & Process Design using Miro.
- Wireframe, UX/UI Design using Adobe XD.
- Agile planning & management using Jira, Trello, Asana and MS project.
- Database Visualization using Excel, MySQL and Power bi

### Soft Skills

- Effective communication, managed a 5 -member cross-functional team.
- Design thinking, consulted multiple startups to set project components and directions.
- Potential & desire for professional development.

### Language Skills

- **Arabic:** Native
- **English:** Fluent

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### Work Experience

#### Product Owner| Lebanon - Remote IOpoint | June 2020 - Present

##### Business - Product development

- Defined and developed a deep understanding of the product and managed key stakeholders to understand, update, and enhance product requirements.
- Tracked 25+ key competitors' features, prices, and value propositions, resulting in benchmarking 3 products and using the information as inputs to planning future developments.
- Built detailed maps of core systems and processes of the client's business to develop a holistic understanding of our prospective user base.
- Defined and co-developed 3 Minimum Viable Products from process design mapping to UX wireframing and UI mockup prototyping.
- Facilitates meetings and workshops to drive collaboration across units for product development using event storming, 6Ws, and other methodologies.
- Creates business rules and data models for products (web/app) and derives data analytics using Microsoft Power-bi to increase data-business value.

##### Product ownership

- Leading the product development process from ideation, design, and specification to development, QA, and release of features.
- Developing and managing roadmaps to guide and monitor the execution and launch plan of the product.
- Acts as a focal point for creating, prioritizing, and managing backlogs based on product strategy and evolving business needs.
- Created 100+ manual test cases, identifying and reporting bugs and defects within the product, improvising system efficiency by over 75%.
- Presented the product process features and mockups to partners and potential clients.
- Regularly updating the tech units about the latest product developments by running feature demos and addressing arising challenges and errors.
- Recruited tech developers based on project needs and budget, and led their onboarding to the product processes and mockups.

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### Educational History

#### Masters of Science in Industrial Engineering | Lebanon

Lebanese International University | Sep 2019 - June 2021

#### Bachelor of Science in Industrial Engineering | Lebanon

Lebanese International University | Jan 2017 - June 2019