

Nour Alaa Eldeen

Beirut, Lebanon, Airport Rd. +96181355468, nouralaaeldeeno56@gmail.com

Profile

I'm a dynamic Marketing Manager and Specialist at 22, showcasing proven success in strategic planning, market research, and digital marketing trends. With a track record of leading cross-functional teams and executing impactful campaigns, I excel in optimizing brand visibility and engagement. Proficient in marketing analytics, I refine strategies for optimal performance. Armed with strong interpersonal and communication skills, I'm eager to contribute my creativity and adaptability to drive business growth for forward-thinking organizations.

Professional background

Nov 2023 – Jan 2024	<i>Je Suis Me – Marketing Manager</i>	Beirut, LB
	<ul style="list-style-type: none">• Led strategic campaigns at "Je suis me," boosting brand visibility and engagement by 20% through targeted initiatives.• Directed cross-functional teams for multi-channel marketing, ensuring cohesive brand messaging across platforms.• Conducted market research, informing data-driven strategies that improved customer satisfaction by 15%.• Optimized digital marketing efforts, implementing SEO and SEM strategies for a 25% increase in website traffic.• Utilized analytics tools to assess and optimize campaign performance, contributing to a 10% increase in marketing ROI.	
Jun 2023 – Nov 2023	<i>The Concept – Marketing Specialist</i>	Beirut, LB
	<ul style="list-style-type: none">• Orchestrated social media strategies at "The Concept," enhancing brand visibility and engagement by 30%.• Established impactful collaborations with influencers, leading to a 20% upswing in online sales.• Crafted engaging content, yielding a 15% improvement in audience interaction.• Prioritized community engagement, fostering a 20% increase in positive sentiment.• Analyzed performance metrics, optimizing social media ROI by 10%.	
Jan 2023 – May 2023	<i>Yellow Pages – Digital marketing and Telesales</i>	Ontario, CA
	<ul style="list-style-type: none">• Executed digital marketing strategies at "Yellow Pages," enhancing online presence and lead generation.• Successfully conducted tele sales, consistently meeting and exceeding targets.• Managed remote customer relationships, ensuring satisfaction and retention.• Conducted data analysis, providing reports for improved campaign effectiveness.	

Aug 2021- Jan 2023	<i>Freelance Social Media Marketing</i>	Beirut, LB
<ul style="list-style-type: none"> Developed tailored social media strategies for diverse clients, enhancing brand visibility and engagement. Produced compelling content, increasing audience interaction by 20%. Orchestrated successful campaigns, optimizing performance through analytics. Established clear communication channels with clients, exceeding expectations. Focused on community building, achieving a 25% increase in follower growth. Conducted performance analysis, providing clients with actionable insights. 		

Technical Skills

<ul style="list-style-type: none"> Strategic Marketing 	<ul style="list-style-type: none"> Digital Marketing 	<ul style="list-style-type: none"> Data Analysis & Reporting
<ul style="list-style-type: none"> Content Creation & Management 	<ul style="list-style-type: none"> Telesales 	<ul style="list-style-type: none"> SEO Optimization

Soft Skills

<ul style="list-style-type: none"> Leading Strategies 	<ul style="list-style-type: none"> Online Engagement 	<ul style="list-style-type: none"> Performance Insights
<ul style="list-style-type: none"> Creative Engagement 	<ul style="list-style-type: none"> Remote Selling 	<ul style="list-style-type: none"> SEO
<ul style="list-style-type: none"> Customer Satisfaction 	<ul style="list-style-type: none"> Analytical Thinking 	<ul style="list-style-type: none"> Public Relations

Education

Oct 2023 - Present	<i>Bachelors in Psychology – Haigazian University</i> Pursuing the bachelors of Science in Psychology, Expected Jun 2026	Beirut, LB
Sept 2019 – Apr 2022	<i>Bachelors in Nursing – Beirut Arab University</i> Discontinued	Beirut, LB

Languages

<ul style="list-style-type: none"> <i>Arabic:</i> 	Native in Speaking, Reading and Writing.
--	--

- *English:* Proficient in Speaking, Reading and Writing
-

Hobbies

- Singer
 - Reader
 - Writer
 - Painter
 - Event planner
 - Dancer
-