

Nour Shoumar

Sfeir, Marjayoun, Lebanon

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Lebanese - DOB (2000)

EDUCATION

Lebanese University, Unesco, Lebanon (2019 – 2022)

Bachelor Degree in PR & Marketing - Achievements include:

- Created an advertisement video for Fabric Aid
- Worked on different marketing campaigns for different Lebanese firms including restaurants, supermarkets, NGOs
- Wrote various articles where interviews had to be done in order to get real information from trusted sources
- Participated in the formation of the campaign: “Shape Another Life” for the aim of spreading awareness regarding organ donation. This campaign was mentioned in an article by L’Orient Le Jour on the 25th of April 2020.

Lycee Amical Modern, Haret Hreik, Lebanon (2018)

Graduated in 2018 with a degree in Social Economics

EXPERIENCE

Glamorously Online Shop, Lebanon (Oct 2021 – Present)

Owner & Manager:

- Manage the supply of clothing and accessories of the shop directly from Shein or a retailer for Turkish made stocks
- Ensure that all the items being sold are up-to-date, have the correct sizes, and prices
- Manage social media posting and marketing and update according to available stocks
- Coordinate with delivery companies to guarantee the best delivery service
- Follow up with clients post-delivery to get their feedback
- Instagram username: Glamorouslyy__

Karout Mall Head Offices, Hadath, Lebanon (Feb 2022 – Mar 2022)

Marketing Intern:

- Learned and practiced on how to manage and advertise on the company website and social media platforms

Face Masks Design Shop, Lebanon (2020- 2021)

Social Media Manager:

- Managed the shop’s social media platform through creating posts, posting, communicating with clients and ensuring high quality services

INTERESTS AND SKILLS

- High communication and negotiation skills
- Creative and attentive to details
- Interested in all kinds of media, public relations, and journalism