

ALAA FADEL

Marketing/ Food Science

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Dawhet El Hoss, Lebanon



EXPERIENCE

Salesperson 11/2022

Swiss U life

Dubai, Geneva, Latvia

An educational consultancy that helps people to study abroad.

- Handle calls with clients to generate profits
- Meet and exceed sales targets
- Build rapport and establish long term relationships with customers

Title 01/2021 - 12/2022

Projects Done

Location

Company Description

- SANITA HANDY PROJECT COMPETITION
- CONSUMER BEHAVIOR COURSE (2021)
- BRIDAL SNEAKERS CONCEPT FOR SHOES BRAND.
- BUILDING BILLION DOLLAR FRANCHISES (DISNEY)
- INFORMATION TECHNOLOGY MANAGEMENT (ITM) - COURSE SOCIAL MEDIA ANALYTICS PROJECT.
- NEW RESTAURANT CONCEPT WITH NEW MENU PROJECT (Food and Beverage Course)

Title 01/2019 - 2021

Certifications

Location

Company Description

- Content Marketing Certified - HubSpot Academy
- Digital Marketing Certified - Hubspot Academy
- SEO Certified - Hubspot Academy
- Inbound Marketing - HubSpot Academy

EDUCATION

Beirut, Lebanon 10/2019 - 12/2022

Lebanese American University

LANGUAGES

Arabic Native ●●●●●

English Native ●●●●●

Turkish Advanced ●●●●●

German Intermediate ●●●●●

SKILLS

Microsoft Office · Social Media ·

TeamWork

Communication Skills

Organization Skills