

Marie-Lynn Chaaya



Contact

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Summary

Dedicated and committed, I always aim for the best. I devote all my time and efforts trying to learn new things and to help my colleagues.

Languages

- English (B2)
- French (Delf B2)
- Arabic (Native)

Hobbies

- Dance
- Music
- Cooking
- Sport

Education

- **MBA Marketing**
Holy Spirit University of Kaslik
2022-Present
- **Bachelor in Biochemistry**
Lebanese University- Hadath
2018-2021
- **Scientific Baccalaureate II**
Rosary Sister School- Cornet el Hamra
2004-2018

Experience

- **Marketing Intern**
FMPS Holding, Medical device, Naccache - Lebanon
March 2022 – June 2022

A Recreation of a Marketing Request Form, Conducting a Marketing Campaign (from Brainstorming, Defining the Objective/Message/Budget according to our Target Audience to creating the Promo Material needed : Roll-up Banner/Posters/Flyers...) , Collecting content for Social Media posts, SOP social media, Creating a Product Portfolio, Branding.

Skill Highlights

- | | |
|------------------------|-------------------|
| • Analytical thinking | • Fast learner |
| • Problem solving | • Computer skills |
| • Communication skills | • Adaptability |
| • Teamwork | • Multitasking |
| • Creativity | • Time Management |

Certifications

- **Digital Marketing online course (Udemy) - Present- In Progress**
- **USPEaK Teaching Women Entrepreneurship and English**
(September 2021_ February 2022)
- **UX Design specialization:** (Google - Coursera) 2021
 1. Foundations of User Experience (UX) Design
 2. Start the UX Design Process: Empathize, Define, and Ideate
 3. Build Wireframes and Low-Fidelity Prototypes
 4. Conduct UX Research and Test Early Concepts
- **Programming for Everybody (Getting Started with Python)**
University of Michigan - Coursera 2020
- **Fundamental Neuroscience for Neuroimaging**
Johns Hopkins University - Coursera 2020
- **Biohacking Your Brain’s Health**
Emory University - Coursera 2020
- **3rd place at a chemistry summer camp at LAU 2017**