

LEA HOSS

28TH JUL 1998, LEB

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EMPLOYMENT DETAILS

Haddad Trading Company

1st Jan 2021 to Current

Job Title: Marketing Specialist

- Create Detailed Project Plans, that include schedule, budget, team member's duties.
- Identify the final goal of the Project and keep a high level of team engagement.
- Monitor Project Progress in order to ensure that projects remain on track, meet deadlines, stay under budget, and develop according to plan.
- Report Project results by gathering and documenting all project results and then reporting or presenting them to the appropriate parties. The reports also include an analysis of any setbacks that the project encountered and how these were solved.
- Manage all digital platforms, creating new contents to be published.
- Actively assist all marketing programs and develop ways to improve those campaigns.
- Submit ideas for experimental marketing programs designed to enhance and grow the company's brand, such as a proficient co-branding strategy.
- Responsible for all social media activities.
- Plan, develop and manage marketing as well of leading generation campaigns and measure results
- Develop and maintain a consistent corporate image and ensure that the brand is well communicated across all channels.
- Responsible for the creation of marketing materials.

Hamra Shopping And Trading Sal

Jun 2017 to Dec 2020

Job Title: Sales Associate & Visual Merchandiser

- Complete all necessary stock takes.
- Folding the section, I am responsible for in a tidy way.
- Negotiate with clients persuade them with our products.
- Update the clients about the upcoming promotions.
- Achieve agreed upon sales target.
- Creating attractive display.
- Able to work under pressure and destructive criticism.
- Organizing the store to be in good shape at all time.

ACADEMIC BACKGROUND

Business Marketing

Lebanese International University
(LIU)

Year completed: 2020

Economics and Sociology-
Baccalaureate

Lycee Palace Modern Culture

Year completed: 2015

LANGUAGE AND SKILLS

- Languages: Fluent in English and Arabic.
- Computer Skills: Proficiency in MS Word, MS Excel, and MS PowerPoint.

CONFERENCES & ACTIVITIES

- LAU Model Arab League conference

- Member in Makhzoumi Foundation
- ACMAS Miracle of Calculations