**JOSEPH JOURAL** 

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Nationality: Lebanese-Australian



Bank Branch Manager with 14 years of experience in lending consumer and commercial loans, customer relationship, portfolio management and team leadership.

## **Professional Experience**

### Branch Manager-BSL Bank- Jbeil-Lebanon

2017-Current

- Promoting and marketing the banks retail products and deposits
- Meet existing and new customers (individual, SME and corporate clients)
- Deliver balanced growth of all the products, balance sheet growth and profitability of the branch
- Ensure high level of customer service
- Set and monitor sales target and evaluate staff performance
- Adhere to the bank standards and procedures, and comply with all regulations/applicable laws

#### Assistant Branch Manager (Sales)- Byblos Bank - Kousba-Lebanon

2017

- Promote bank's retail products (Retail loans, cards, checkbooks, bancassurances, capital markets, ect.)
- Issue and manage commercial loans (Term loans, post financing), by ensuring a proper renewal upon client's request.
- Review and approve on the retail files prepared by the sales team in the branch before getting the authorization on the retail system from the Branch Manager
- Achieve the assigned yearly retail sales budget

#### Assistant Relationship Manager (SME)-Byblos Bank-Tripoli-Lebanon

2015-2017

- Initiate new relationships, maintain and develop existing relationships
- Conduct site visits to clients and document all information for close risk monitoring
- Ensure appropriate credit process discipline: timely review/renewal of credit line, proper renewal of legal documentation, proper approval of availments and excesses ect.

#### Financial Controller - Byblos Bank - Jbeil-Lebanon

2010-2015

- Prepare monthly financial control reports
- Review monthly basis security position handled manually by accounting team
- Review and prepare monthly basis subsidiaries and foreign Branches internal accounts and Profit & Loss transactions
- Review debit transactions over commission received categories in Byblos SAL
- Ensure adequate utilization of interest rates according to grids applied in the Bank

#### Personal Banker - Byblos Bank - Tripoli-Lebanon

2008-2010

- Open bank accounts
- Sell banks cards, securities, certificate of deposits and bancassurance products
- Sell bank retail products (Personal, Housing, Small business loans)

- Prepare income and balance sheet statements for small business clients
- Execute inward and outward transfers
- Prepare embassy certificates
- 2nd Prize Certificate of Achievement for Best Sales Performance (2009)

#### Personal Banker - Citibank-Castle Hill-Australia

2007 - 2008

- Build relationships with existing and new clients
- Provide general and investment advice
- Make FX deals, open new deposit accounts, dual currency accounts
- Sell structured products and Managed Funds
- Organise meetings with clients and conduct investment seminars

## **Education & Trainings**

- Bachelor of Commerce (Finance & Human Resource Management) University of Wollongong - Australia (2003-2006)
- Branch Management Executive Program Association of Banks in Lebanon (2019)
- Real People Management Trace (2018)
- Advanced Selling Skills Trace (2018)
- Commercial Banking Analysis Banking Financial Institute (2018)
- Lebanese Financial Regulations Certificate ESA Business School (2013)
- Ernst & Young IFRS Completion Certificate (2011)
- Financial Statements Analysis of Banks Certificate (2011)
- Microsoft Excel Advanced Level Formatech (2011)
- Byblos Bank Retail Lending: Risk & Management Certificate (2010)
- Starmanship: Corporate Image & Business Etiquette Training (2010)
- Diploma of Financial Services in General and Investment advice(DFS) (2008)
- Citibank Regional Foreign Exchange Accreditation (Kaplan) (2008)
- Citibank Regional Dual Currency Accreditation (Kaplan) (2008)
- Citibank Regional Structured Products Accreditation (Kaplan) (2008)
- Citibank Regional Managed Funds Accreditation (Kaplan) (2008)

# Language Proficiency

- English (Fluent in Spoken and Written)
- Arabic (Fluent in Spoken and Written)
- French (Basic Communication Level)