

Alya Nokkari

BE **BOLD** OR *ITALIC*.
NEVER REGULAR.



“storytelling,
artistic, creative,
perfectionist,
aligned,
imaginative,
minimalist,
inspiring,
enthusiast”

Profile

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Beirut, Lebanon
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September 28, 1991
French - Lebanese

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CREATIVE DIGITAL DESIGNER

Perfectionist with a keen  for details

I caught fire designing. My background, while extensive, is not traditional. Aside from my 5+ years of experience as a researcher in the web & digital economy, I offer different experiences and I am an agile learner. Passionate about delivering aesthetic, effective and creative work, it is undoubtedly true that I've grown my love for Design and found it just my Type! I am a digital visual creator addict and aspiring UI/UX designer, holding an exceptional eye for details. I intend to make a difference through my deep sense of creativity. In short, I can't feel alive unless I create.

EXPERTISE



ADOBE CREATIVE SKILLS
ADOBE LIGHTROOM
CANVA
COLOR & TYPOGRAPHY
FIGMA, WEBFLOW, ADOBE XD
POWER POINT



Alya Nokkari

LANGUAGES

FRENCH
Bonjour! native

ENGLISH
Hello! fluent

ARABIC
مرحبا! conversational

SPANISH
¡Hola! intermediate

QUALIFICATIONS

2022 Essentials of UX/UI DESIGN
Adobe XD

2019 Intro to WEB DESIGN
(HTML5, CSS3, jQuery,
PHP, MySQL, JavaScript)

2019 Intro to GRAPHIC DESIGN
(Photoshop, Illustrator,
Indesign)

INTERESTS



Photography Interior Design Time Collector Pianist

EXPERIENCE

Feb 2017 - Present

Web Designer & Digital Economy Researcher

Union of Arab Chambers, Lebanon

Responsible for the conceptual framework & web design of the Union's website (mobile app + web interface).

In charge of conducting research, performing data analysis, developing country profiles & reports around major economic issues covering the Arab World.

Coordinated and elaborated public policies in line with the League of Arab States. Established development plans/strategies for the Arab and Joint Foreign-Arab Chambers of Commerce.

Managed the Union's activities and content across its diverse social media accounts (LinkedIn, Facebook, Instagram, Twitter.)

Research Analyst

Cambridge Institute of Global Leadership, Lebanon

Developed research topics on leadership, management, & personal development.

Initiated a Research paper entitled "Leading through the 21st century: addressing major concerns and promoting new values".

EDUCATION

Sep 2014 - Oct 2017

M.S. in Economics, Web Science & Digital Economy

Universite Saint-Joseph, Lebanon

Jan 2011 - Jul 2014

Bachelor in Business Administration

American University of Beirut, Lebanon

Jun 2009

French Baccalaureate in Economics & Sociology

College Louise Wegmann, Lebanon