



JANASABRA

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A motivated Senior marketing student with a CGPA of 3.85/4.00 who aims to establish a challenging role for the necessary experience from your reputable company.

EXPERIENCE

NOVEMBER 2020 - PRESENT

OWNER OF A SMALL BUSINESS, SKY BANDS

Manage social media operations of the business

Key Achievements: aimed to reach financial freedom while studying.

gained several skills; communication, customer service, financial management, marketing, sales, and problem solving

MAY 2022- PRESENT

SOCIAL MEDIA & MARKETING MANAGER, MGADGETS.LB

Responsibilities: Sales management, Data Entry, Managing social media accounts, customer assistance, content creation, customer service and communication, page feed and post designs, through METABUSINESS SUITE.

September 2022

Certificate of Achievement, Digital Marketing Internship Programme, Girls in Marketing

JUNE 2019 – AUGUST 2019

CLASS MONITOR (PAID JOB), SMOG (SAINT MARY'S ORTHODOX COLLEGE)

Responsible for a class (kg3) in 2019 summer camp, including their trips, breaks, activities...

JULY 2018 – AUGUST 2018

RECEPTIONIST ASSISTANT (VOLUNTEER), AUBMC

Responsible for filling out patients' data in their medical profile (through AUBMC's system). In addition to paperwork of the CT scan department.

June 2022- August 2022

ACCOUNT MANAGER TRAINEE (INTERN), IDICO

Sales and marketing representative, assisting customers with publishing their ads, offering advertisements for industrial companies through emails and phone calls (cold calling)

EDUCATION

ONGOING STUDIES:

SEPTEMBER 2020- JUNE 2023 (EXPECTED GRADUATION DATE)

BS IN MARKETING, LEBANESE AMERICAN UNIVERSITY

Placed on the dean's distinction list for spring 2021, fall 2021-2022, spring 2022 semesters (CGPA 3.85/4.00) (major GPA 3.87/4.00)

Related Coursework: Intro to Marketing, Intro to Management, Neuromarketing, Consumer Behavior, Emarketing, Beginning in German, Financial accounting, Managerial accounting, Managerial finance, Managerial statistics, Business Law and Ethics, Microeconomics, Macroeconomics, IT Management

DIGITAL MARKETING BASICS CERTIFICATION, GOOGLE DIGITAL GARAGE

Key Achievements: analytics and data insights, business strategy, content marketing, display advertising, E-Commerce, Email marketing, Local marketing, SEM, SEO, Web optimization

COMPLETED STUDIES:

JULY 2020

LEBANESE BACCALAUREATE, SAINT MARY'S ORTHODOX COLLEGE

Life Science

MAY 2014, 2016, 2018

DELTA (DIPLOME D'ETUDES EN LANGUE FRANÇAISE), FRENCH EMBASSY

Completed levels: A1, A2, B1

JANUARY 2018- NO EXPIRATION DATE

YOUNG ENTREPRENEUR SHOWDOWN (YES), NOTRE DAME

UNIVERSITY- LOUAIZE (NDU)

Certification of participation in YES that enhanced my managerial skills in growing personal business through their workshop.

APRIL 21 2022- MAY 21 2023

INBOUND MARKETING CERTIFICATION, HUBSPOT ACADEMY

Key Achievements: content creation, social promotion, converting and nurturing leads, marketing to customers

Certification code: 01319d9e32834bdbab8c893653598d3d

APRIL 2022 – NO EXPIRATION DATE

E- MARKETING CERTIFICATE, FORSA

Certificate ID: 523279

LANGUAGES

- Fluency in Arabic and English
- Basic in French
- Beginner in German

SKILLS

- Time management
- Customer service
- Communication and problem solving
- Leadership
- Detail oriented
- Computer literacy: Extensive knowledge of MS word, Excel, PowerPoint, Outlook
- Content creation
- Beginner in Graphic Design
- Beginner experience with Meta Business Suite

