

Ali Sabra

Address: Beirut, Lebanon / **Tel:** +961-76761332 / **Email:** amsabra99@gmail.com

EDUCATION

American University of Beirut

Sep 2021 – May 2023

- Master of Science in Business Analytics (MSBA)
GPA: 3.6/4.0

American University of Beirut

Sep 2017 – Dec 2020

- Bachelor of Arts (BA) in Economics

EXPERIENCE

The Concept – Data Analyst – Capstone Project

Jan 2023 – May 2023

- Conducted data cleaning and preprocessing to ensure data accuracy and consistency.
- Utilized RFM analysis and clustering models for customer segmentation, enabling targeted marketing strategies.
- Developed a forecasting model to predict future sales trends to improve sales predictions.
- Employed data mining techniques, such as market basket analysis, to uncover valuable customer purchase patterns and increase cross-selling opportunities.
- Created interactive dashboards using Tableau to visualize and present key performance metrics for sales, items, and customers.

Teaser Platform (Kuwait) – Research Analyst

Sep 2022 - present

- Gathered comprehensive data and information on a wide range of public and private companies from multiple stock exchanges and diverse online sources.
- Updated shareholder details, board members, analyst reports, management team information, and other key data for over 300 public and private companies.
- Extracted relevant information from complex financial notes pertaining to new investments, divestments, projects, and M&A deals.

Lebanese Transparency Association – Data Analyst

May 2022

- Performed several tasks with regards to leveraging data collected from Lebanese Electoral Campaigns and visualizing them.
- Extracted data of campaigns from various sources and inserted it in an organized computer base system.

American University of Beirut – Graduate Assistant

Sep 2021 – May 2023

- Executed assigned tasks, prepared PowerPoint presentations, and coordinated course material with the professor.
- Assisted undergraduate students in performing and completing assigned tasks.

EXTRACURRICULAR ACTIVITIES

AUB Orientation Guide

Aug 2019

- Assisted and guided first year students from all majors through the registration process and introduced them to their respective departments on campus.

Volunteer in AUB outdoors

Apr 2018

- Contributed with colleagues from different majors and clubs in AUB in raising funds by achieving a successful event.

Volunteer at Mabarrat Charity Association

Jun 2015 – Jul 2015

- Assisted the association's financial department in noting their remunerations and categorizing their documents.

SKILLS AND LANGUAGES

LANGUAGES: Fluent in English and Arabic, basic in French

COMPUTER LITERACY: Extensive knowledge of MS Word, Excel, PowerPoint, STATA, Power BI, Tableau, R, SQL and Python