

Summary: Highly creative and versatile Graphic Designer and Content Creator with a passion for crafting visually stunning and engaging designs. With 2 years of experience in the industry, I possess a strong foundation in graphic design principles and a proven track record of delivering captivating content across various platforms.

Core Competencies

- Videography and Photography
- Graphic Design
- Video Editing
- Ideation and Creativity
- Social Media Marketing

Portfolio: <https://drive.google.com/file/d/1GVGvxDDb2Ss5TdXvNCQfls9i8mPUYNR3/view?usp=sharing>

Experience:

Content Creator and Graphic Designer-Music or Media- Aghani Aghani. December 2022-Present

- Created visually compelling Instagram posts and engaging Stories, effectively communicating brand messages and promoting products/services.
- Designed eye-catching event posters that effectively captured the essence of each event, driving attendance and interest.
- Developed captivating event presentations, incorporating innovative design elements to enhance audience engagement and understanding.
- Proficiently handled video editing, producing high-quality videos with seamless transitions and captivating visual effects.
- Demonstrated creativity in video creation, conceptualizing and executing engaging content to elevate brand presence and user interaction.
- Applied animation skills to bring characters to life, infusing personality and charm into various projects, enhancing their overall appeal.
- Logos Content Creation

Freelance Content Creator with multiple clients from different industries: 2021-Present

- Developed creative and engaging packaging designs for a wide range of products, ensuring visual appeal and brand representation.
- Produced high-quality videos for diverse purposes, including promotional, educational, and entertaining content.
- Edited and enhanced videos to achieve a polished and professional final product.

- Conceptualized and executed original ideas for Instagram videos, capturing maximum impact for the target audience.
- Designed eye-catching billboards to effectively promote products, services, or events.
realistic mockups to showcase products and designs, ensuring visual attractiveness.
- Crafted unique and memorable logos that effectively represented and conveyed the essence of various brands.
- Curated visually cohesive and aesthetically pleasing social media feeds, maintaining a consistent brand identity.
- Designed tickets for events and special occasions, paying meticulous attention to detail.
- Developed comprehensive storyboards to outline the visual sequence and flow of videos or animations.

Some of my clients:

- Mirror By Colette Makeup
- Samia Boutique
- Blanc De Chêne
- Singer Rachelle Kiame

Education

Graphic Design-LIU

Technical Skills:

- Graphic Design Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Canva, Figma.
- Design and Editing: Photo retouching, color correction, image compositing, typography design, print design, web and digital design.
- Branding and Identity: Logo design, visual identity development, branding guidelines.
- Illustration and Animation: Digital illustration, icon design, motion graphics, animated content.
- Video Editing and Animation: Adobe Premiere Pro, Capcut and more