

PROFILE

Melanie Nakad

CREATIVE

CONTACT INFO

EMAIL	ADDRESS	PHONE NUMBER
Melanie.nakad26@gmail.com	Ashrafieh - Beirut - Lebanon	+961 70 339861

WORK EXPERIENCE

2023		CREATIVE DIRECTOR/ PROJECT MANAGER
Cocoloco Juice Co		Seasonal summer project
Makers Of Lebanon		CONTENT CREATOR
		Schedule- Organize- Interview- Create Content (Visual & Written) for the website and socials
Canon EMEA		AD MODELING
SALATA LB - UAE		COMMUNITY MANAGER & CONTENT CREATOR
		Brand Ambassador and Influencer Marketing
		Schedule and Create Content- Community Management
2022		CONTENT DEVELOPER
Beirut Digital District - Loubnany		Research- Create- Develop- Design- Organize- Schedule Visual & Written Content (Website- LinkedIn- Instagram- Facebook)
E-Management DXB		FREELANCE COPYWRITER
		Menu description
Fondation Diane - UNFPA USJ		WORKSHOP MANAGER GENDER-BASED VIOLENCE
		Organize & Host workshops from A to Z (Tests- Quiz- Presentation- Educational Activities- Report- Certificates)
Bank of Beirut - MediaCom Foch Street - Beirut		DIGITAL CREATOR & CONTENT WRITER INTERN
		Writing Blogs - Social Media Content- Wikipedia Articles- Reaerch Trends- SEO
Beta Lebanon		ANIMAL CARE ASSOCIATE
2021		COPYWRITER INTERN
Lebanon Reforestation Initiative Jdeideh		Success and champion stories written content (Website & Socials) - Schedule -Organize- Interview- Collect Data
2020		PRIVATE TUTOR
Project Contractors Online Agency		Writing essays, papers and projects.
2019		SALES ASSOCIATE
ABC Department ABC Dbayeh		Designer Brands Knowledge - Customer Experience- Update Database - Cashier on POS
2018		WAITRESS
Zaatar W Zeit Zouk Mosbeh		
2017		SALES - HOSTESS
ABC Ashrafieh - Pro Agency		Lancome - Armani - Yves Saint Laurent

WORKSHOPS

- Sustainable Fashion Sweden-Lebanon
The sweden embassy in Beirut - Fashion Revolution
- Gender Based Violence - Training Of Trainers
Chair of "Fondation Diane"- CEEDD USJ
in collaboration with UNFPA.
- The Leader program
Middle East Partnership Initiative (MEPI) - Griffin Leadership.
- NFZ Fashion Pitch-
International Young Designers Contest
New Fashion Zone Professional Community
of young designers and brands.

INTERESTS

- Content Creation - Personal Blog
tinysparkwonder.blogspot.com
- Digital Marketing - ECommerce
- Graphic Design & Video Editing
- Advertising Modeling
- Sustainable Fashion
- JMV Liban Member - Humanitarian Volunteer
(Leader, Secretary, Animator for kids)
- Green Mind Member
Environmental Association Volunteer

LANGUAGES

Arabic ----- Native
English ----- Full Professional Proficiency
French ----- Professional Working Proficiency

SKILLS

Creative Ideation
Photography
Creative writing
Video Editing
Content Development
Ideas Development
Creative Pitching
Creative Problem Solving
Team Leadership
Community Development
Social media management
Blog and layout design
Adobe Illustrator & Photoshop
Ms Office & Google Services

EDUCATION

2022 - Present Lebanese International University Beirut	Bachelor's in Communication - Advertising
2017 - 2020 Lebanese University Ashrafieh	Bachelor's in Business Management - Marketing
2015 - 2016 College Saint Joseph Zouk Michael	Baccalaureate in Economy & Sociology