

STEPHANIE AOUN, MSc.

Lebanese, Canadian

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Languages: English, French and Arabic

Education and Certification

6 Sigma , Certified Credit Risk Officer	2019
Masters in International Business , specialization in Economics, <i>HEC Montréal, Canada</i>	2015
Bachelor in Economics , <i>Université de Montréal, Canada</i>	2012

Professional Experience

Research Analyst, BlomInvest Bank, Lebanon **2022- Present**

- Monitor the stock exchange and Eurobonds' activity and prepare daily market performance report
- Prepare qualitative and quantitative analyses on local and international economic topics including fiscal and monetary policies, real estate sector, etc.
- Collect and analyze companies' financial statements, prepare assessment reports to facilitate investment decisions and improve the decision making and efficiency of a business
- Prepare weekly briefs on the stock, equity and Eurobond market and money supply

Freelance Research Consultant **2020- Present**

- Conducted a research study on the effectiveness of an LGBTQ initiative, analyzing qualitative and quantitative data from stakeholder interviews, focus group discussions and online surveys
- Prepared a comprehensive report summarizing key findings and providing recommendations
- Coordinated with key stakeholders to ensure alignment throughout the project

Credit Analyst, BLOM Bank, Lebanon **2015- 2022**

- Prepared credit reviews to evaluate the credit worthiness of businesses applying for loans up to \$5.5M, while taking into consideration their business model, economic environment and competitors' performance; made recommendations on their loan application and proposed interest terms and security options
- Examined companies' historical trends: past financial statements and operation performances in order to optimize repayment rates, loan success, and protection against losses
- Analyzed and assessed credit applications for start-up companies, developed forecast models in order to evaluate the companies' growth in the coming years while working on a feasibility study and evaluating its comparative performance
- Oversaw the work of junior team members, provided training and constructive feedback to branch employees

Consultant, Shanghai International Fashion Education Center (SIFEC), China **2014**

- Published a Master's thesis based on expansion strategies for luxury brands in order to integrate second and third tier cities in China
- conducted analysis on market trends shaping the future of brands and fashion designs
- Travelled to second and third tier cities in China to introduce and promote our school to new students, while visiting luxury shops and evaluating their success rates
- Interviewed potential incoming students and discussed the recent trends, brands and fashion designs
- Lead and managed student recruitment for Mod'Spé Shanghai
- Organized and managed conferences for our US partner PARSONS, New York

Commercial Mission, Brazil **2013**

- Conducted analysis to identify funding opportunities for environmental projects initiated by two of the most prominent ecological Brazilian companies Sebrae and Coelce
- Consulted with local political figures to discuss the cultural barriers between Canada and Brazil and to present the environmental project in collaboration with Sebrae and Coelce
- Analyzed and reviewed a business plan to build an environmental project at a public school

Certification and Community Involvement

- Volunteer Organizer, TEDxMontrealWomen, to empower women **2017**
- Event planner for the "Student Association" at Université de Montréal **2009 - 11**
- Event planner for Lebanus Association, Canada **2009 - 10**