
Lebanese | 21-10-1990 | Beirut, Lebanon | +961 70 257 876 | alzayyat.z@gmail.com

Summary

A Detailed-oriented Film/Video Creator with over 9+ years of experience in TV/Film & Digital industry. Proven track in managing all stages of video production for Traditional and Social media as Creator/Editor. Seeking a role to apply my expert knowledge and produce a stunning content to grow personally and on career level.

Core Competencies

- Pre-Production
- Production
- Post-Production
- Color Grade
- Filming
- Sound Recording
- Video Editing
- Pitch/Scripting
- Temp. animation
- Adobe Expert
- Photography
- Photo Retouch
- Hire Talents
- Budgeting
- Archiving
- Curation

Experience

Freelance Job, Lebanon ***Freelance Video Creator/Editor***

2021 – 2022

- Currently working as Creative Freelancer (Photo/Video) due to the necessity of collecting governmental documents for a Greek citizenship's application.
- Filming Short/Long form videos for social media and promo use with NGO's and Marketing influencers.
- Editing/Coloring Videos/Photos for online content usage.
- Implementing live remotely shooting with influencers outside Lebanon and editing raw footage for social media ads.

World Learning/USAID, Lebanon ***Sr. Multimedia Developer/Editor (Hybrid)***

2020 – 2021

- Established internal Video Production for World Learning content for website/Social Media Branding Presence + A Library for all materials.
- Filmed/Edited Training educational materials for Teachers/Students as an online guide. (Short/Long forms)
- Collaborated with specialists and school teachers to ensure the best immersive learning experience for all students by executing more than 4000 visual elements for online Courses grade 1- 6 with a variety of Video/Photo and illustration materials.
- Created Promo Branding Videos to promote World Learning's Achievements in Lebanon using filmed/archived materials and graphics + Voice Over.
- Filmed Videos/Photos/Interviews on field to document World Learning's Activity.

Freelance job, Lebanon
Video Creator/Editor (Remote)

2020 – 2020

- Assembled raw footage by the provider into sequences using Animation templates to create Promo Videos for Digital media during Covid-19 Era.
- Worked on Short/Long form report videos for agencies in Qatar/Dubai remotely.

Huawei Tech, UAE
Sr. Film/Video Content Producer

2018 – 2020

- Established internal Video Production for Huawei Honor in Dubai with the marketing team. So, All the Content for Huawei Honor produced internally with no outsourced agencies.
- Saved thousands of Dirhams on the level of Huawei Honor's budget for TV/SM ads, Training content, Photo/Video materials for Digital media.
- Directed/Edited one of the 1st ads as a Music Video Shot on Huawei Honor mobile.
- Directed/Created high budget cinematic ads + low budget stunning ads for TV and social media.
- Filmed/Edited materials (Video-Photos) from Dubai to all Huawei Honor's Mena region market (Lebanon, Iraq, Qatar, UAE, Pakistan, India + Iran and turkey).
- Pitching campaign ideas and collaborating with team and external marketing agencies for each New Device's Launching + Working with Influencers/Creators and supervise their materials to be published on their page and Honor's Page.

MusicIsMyLife, Lebanon
Video Content Producer/Editor

2017 – 2018

- Turned the Lyric Videos into Mini Music Videos with lyrics as the first Creator in Mena region and this became Trend in 2017 with the Artist Nina after her album release on YouTube.
- Filmed/Edited all kind of Videos for YouTube and different music platforms.
- Created Promo/Short ads for Artists Concerts and Album's Teasers.
- Filmed/Edited Concerts/Festivals for Musicismylife's Artists.
- Archiving all Raw footage/Final (AUDIO-VIDEO) as an online Library.
- Producing/Budgeting different type of Music Video productions.
- Working on Artist's Personal app content (Photo/Video/Audio).

AL Aan TV, UAE
TV Director/Editor

2016 – 2017

- Directed & Edited around 100 TV episodes for Al Aan TV with a production house in Dubai as a one-hour TV show about health & Cooking for Ramadan Season and for a one year on Air show.
- Photographed/Retouched around 1000 Photos as posts for Social media use.

2pure Agency/OLN TV, Lebanon
Video Producer/Editor

2015 – 2016

- Worked in Producing as (content) and editing for online materials for a Web TV with different Topics: Woman/Kids/Cooking/Men's health and sport...
- Filmed/Edited more than 300 Cooking Online show episodes + 1000 Photos.
- Filmed/Edited Interviews/Vox Pop/Branding Videos/Infographic style videos.

Dimensions, KSA
TV Director/Editor

2014

- Executed one TVC + 12 Episodes Tourism show about Jeddah, KSA.
- Pitched/Scripted 2 Docu-Drama style short episodes about the City.

LBCI TV, Lebanon
Segment Director/Editor

2013

- Worked as Segment Director/Editor for a Morning show on LBCI for almost 6 months.
- Executed Short forms reports (lifestyle, Entertainment, Social) as segments for the show.

ON TV, Lebanon
Segment Director/Editor

2013

- Filmed/Edited/Produced my first 25 min Documentary about the conflicts in Lebanon to be aired on ON-TV a local Egyptian channel.

Education

Lebanese International University, BA

2012- 2013

Beirut, Lebanon

- Bachelor degree in Communication Arts: Radio/TV

General Film Portfolio

<https://youtu.be/OomEpjeyhCs>

Technical Expertise

- Social Media Workshops (Google and Facebook)
- Intensive Computer Skills
- Working on all types of Cameras
- Adobe Creative Expert
- Self-Archiver memory
- TV/SM Live Streaming
- Critical mindset
- Artistic Vision