

JAD EL HABER

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Education

BS IN BUSINESS MARKETING, LEBANESE AMERICAN UNIVERSITY. Sep 2021 – Present

Relevant coursework: E-marketing – Managerial Statistic – Introduction to Management – Consumer Behavior – Fashion Marketing - Introduction to Psychology.
Enrolled under a full leadership & merit scholarship funded by USAID.
CGPA of 3.88/4.00; Placed on the Distinguished list.

LEBANESE BACCALAURIATE LIFE SCIENCE, HAMMANA OFFICIAL HIGH SCHOOL Aug 2021

Obtained with Honors.

Experience

SOCIAL MEDIA SPECIALIST, Outreach & Civic Engagement office, LAU. May 2022 – Present

Post valuable content related to mental health on Instagram.
Work on optimizing the search engine (SEO).
Increase followers from the target audience.
Design on campus campaigns to increase awareness about this page.

DATA ENTRY PRACTITIONER, INTOSPORTS APP. Feb 2022 – May 2022

Collect data about sport coaches.
Collect data about sport events.
Search the contact information of institutions and coaches.
Provide more than 80% of the data needed while facing numerous restrictions.

Languages

ENGLISH, ACCESS PROGRAM PROVIDED BY THE US EMBASSY. Feb 2019 – Feb 2021

Learned English language for two years.
Enhanced my communication and writing skills.
Engaged in community service projects.

ARABIC

Primary fluency.

FRENCH

Limited working fluency.

ENGLISH

Professional working fluency.

Activities

FOOD SERVER, BONHEUR DU CIEL.

Jan 2022 – Present

Volunteering by serving food to individuals in need.
Cleaning and preparing a welcoming restaurant.

WORKSHOPS ATTENDEE, LEBANESE AMERICAN UNIVERSITY.

Sep 2021 - Present

Attending workshops on different topics at least twice a month.
Relevant workshops: Communication & Negotiation Skills - Developing Critical &
Analytical Thinking - Innovation and a Generation of
Entrepreneurs during Crisis - Computer Literacy: PowerPoint.

STUDENT MENTOR, LEBANESE AMERICAN UNIVERSITY.

Sep 2022 - Present

Keeping track of some students' educational problems, academic performance, and grades.
Supporting and tutoring courses when needed.

Skills

- Online research skills.
- Social media skills.
- Data & information analysis.
- Writing articles.
- Microsoft PowerPoint skills.