

TANIA AL AHMAR

✉ tanyalahmar@gmail.com
☎ +96171256067
🏠 Beirut-Lebanon
📅 January 1st, 1997
🇱🇧 Lebanese
🌐 [linkedin.com/in/tanya-al-ahmar](https://www.linkedin.com/in/tanya-al-ahmar)

SKILLS

Communication Skills

Customer Service Abilities

Basic Computer Skills

Interpersonal Skills

Social media marketing skills

LANGUAGES

English

Arabic

French

QUALITIES

■ Self-motivated

■ Goal-oriented

■ Ambitious

EDUCATION

American University of Culture and Education

Oct 2015 - Jul 2019

Bachelor of Business Administration
Emphasis in Marketing and Advertising

EMPLOYMENT

Sales Associate

Jun 2015 - Present

Beirut, Lebanon

- Helped customers make purchasing decisions by offering suggestions.
- Handled customers queries face to face and on the phone.
- Worked well under pressure ; especially during holidays.
- Managed social media accounts to increase sales.
- Created engaging content such as photos, videos and captions.
- Evaluated the latest social media trends and techniques.

INTERSHIPS

Training program at Central Bank of Lebanon

Sep 2019 - Oct 2019

Central Bank, Beirut

Learning about the departments of the Central Bank, such as:

- Accounting
- Banking control commission
- Cash Operations
- Human resources
- Real Estate and Financial Assets

Sales and Marketing

Jan 2022 - Jun 2022

HealthLine Shop, Beirut

- Manage sales through engagement of customers, suggestive selling, and sharing product knowledge.
- Handled social media platforms.
- Managed the shop's website.

CERTIFICATES

A University Grant	Jun 2018
Due to an outstanding performance in BIAF through its humanitarian program.	
Marketing and Sales	Oct 2020
An online course authorized by Arizona State University and offered through Coursera.	
Marketing In a Digital World	Nov 2020
An online course authorized by University of Illinois at Urbana-Champaign and offered through Coursera.	
Google Ads for Beginner	Nov 2020
An online project authorized by Coursera Project Network and offered through Coursera.	
Digital Marketing Analytics and Theory	Nov 2020
An online authorized course by University of Illinois at Urbana-Champaign and offered through Coursera.	
The Complete Digital Marketing Course	Present
An online course by Udemy that emphasize on social media marketing, SEO, copywriting Google Ads, Facebook Ads, Google analytics, email marketing, working with websites, and market research.	
Data Entry and Controls	Nov 2020
A course organized by Professional Accounting Training Center that includes data entry with controls for:	
<ul style="list-style-type: none">• Accounting Cycle• Trading Companies• Manufacturing Companies• Service Companies• Contracting Companies	

PROFILE

Highly competent Business student with an emphasis in Marketing and Advertising seeking a full time job in the field of Business.