

## Malak Itani

Digital Marketing Specialist/ Teacher

+961 70 725 362

Beirut, Lebanon

[malak-itani@outlook.com](mailto:malak-itani@outlook.com)

LinkedIn: [Malak Itani](#)

## Languages

English      Fluent (C1)

Arabic      Native language

## Skills

### Soft skills

- Active listening
- Attention to detail
- Presentation skills

### Hard skills

- Research skills
- Data Entry
- Microsoft Office: Word, Excel, PowerPoint, Outlook, SharePoint, Microsoft Teams and OneDrive.
- Google Docs

## Certifications

- IELTS: Total Band 7      Oct 2019
- APTIS: Score C2      Sept 2019

## References

- Dr. Rola Kazem  
College professor  
Previous college professor  
[rolakazen@gmail.com](mailto:rolakazen@gmail.com)
- Dr. Houda Obeid  
College professor  
Previous college professor  
[hodawo@hotmail.com](mailto:hodawo@hotmail.com)

## About Me

A fast-learner looking to transition from the education field to the world of digital marketing. An active listener who is able to tailor content to clients. A detail-oriented individual with great organizational skills.

## Experience

**English Homeroom Teacher**      July 2021-July 2022

Al-Hayat International School

- Developed and implemented a training strategy with corresponding curriculum to achieve organization's goals.
- Heavily contributed as a valuable team member in the collaborations of curriculum development for department trainings.
- Communicated effectively with clients, colleagues and leadership.

**English language teacher**      Oct 2020-May 2021

Al-Risala School

- Designed effective training resources to enhance performance.
- Instructed and trained 60 clients according to curriculum.
- Conducted performance gap analysis to assess current state and prioritize performance issues based on organizational needs.

## Education

**Bachelors** in Teaching English and Science      Oct 2017-July 2022

The Lebanese University

Graduated with honors as the top student in the Faculty of Pedagogy.

**Lebanese Baccalaureate 2** Sociology and Economics      July 2017

Al-Bayader School

Graduated with good distinction.

## Professional Development

**Digital Marketing Training Program**      Nov 2022-present

Amideast – Forward MENA

Learning the fundamentals of digital marketing including social media marketing, email marketing, Google ads and Google Analytics.