

## EDUCATION

### **2017 - University of Balamand (ALBA)**

Masters in Digital Design - High Distinction

### **2015 - University of Balamand (ALBA)**

Bachelor in Digital Design - Distinction

### **2012 - Daughters of Charity School**

Lebanese Bacculaureate, SE section

## WORK HISTORY

**Present:** Senior Designer at "ZoodMall" application

**2019 - 2021:** Head of Department: Designer at "SSCC" school

**2018:** Community Manager at "FoundersBei" - Coworking space

**2017 - Present:** Freelancer (Digital and Printing projects)

**2017:** Digital Designer at "Colorcode" (Social Media, Web, Apps)

**2016:** Training at "Borninteractive" (Social Media, Web, Apps)

**2014:** Training at "Purple" (Printing and Packaging services)

**Part time:**

**2013-2014:** Sales at "Nestle"

## RELEVANT SKILLS

### Communication

- Developed my ability to verbally engage with a wide variety of customers during my employment at "FoundersBei". In this role, I would often help startups and freelancers to rent a desk/office with the services needed.
- Displayed tact and diplomacy when dealing with customer queries regarding negotiations about the prices which often meant I would verbally convey clearly and concisely with customers to allow a satisfactory outcome was reached.
- Exposed excellent verbal communication skills when dealing with stakeholders.

### Teamwork

- Liaised with my other team members to make sure the projects were delivered to clients on time during my work at different advertising agencies.
- Supervised various projects, invented new ideas and concepts, delegated tasks and collaborated with other team members when dealing with competitive projects eg: video competition about bullying launched by UNESCO at my current job at "SSCC" school.

### Leadership Skills

- Trained new sales people when working at "FoundersBei", ensuring they completed a full induction program and organised presentation in order to meet the team and reach best targets.
- Led a team of four people to complete the procedures -through a clear communication- in printing and digital projects. Motivated and coached when facing unexpected events and issues. Positivity is the Key.

### Additional Skills

- **Expert in Adobes:** Illustrator, Photoshop, InDesign, After Effects, Premiere.
- **Languages:** Fluent in Arabic, French and English.
- **Talented in writing, photography and editing.**