Ali Khaled

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PROFILE

As a graphic designer, I create visual concepts, using computer software to communicate ideas that inspire, inform, and captivate consumers.
Also I develop the overall layout and production design for applications such as advertisements, brochures, magazines, and reports.
Develop creative advertising content for various media, including catalogs, menu, business cards, flyers, posters, t-shirts, and product packaging while ensuring maximum brand awareness of target audience/market conceptualize logo design,social media channels to promote product brands.

SKILLS

Photoshop

Illustrator

Canva

SketchUp

Excel

Microsfot word

LANGUAGES

ARABIC
fluent

ENGLISH
medium

STUDIES

Qab Elias High School   2018-2019
High Education

Lebanese International University 2019-2020
First year in chemistry

EXPERIENCE

LYRICS PRINTING 2019-2021
Graphic designer:
-logo design
-Brochures
- Corporate Branding
- Book design
- Banners
- Flyers
- Social media post design
- Company Profile Design
- Posters
- Catalogue 's
- Greeting Cards
- Restaurants Menu 's

TOP PACK ONE (tpo) 2021-2022
Graphic designer (Packaging Design)