

# ALAA AL MOUHAJER

## UX UI DESIGNER

### CONTACT



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Lebanon , Tripoli

### SKILLS

Adobe XD

Adobe illustration

Canva

### CERTIFICATES

- UX UI Designer - TECHSTREAM
- Microwork - DOT
- Mentee - Makani Project - SHIFT
- English and training - Uspeak
- Fullstack Dev - LASER
- IOT-CISCO

### LANGUAGES

English

Arabic

French

### VOLUNTEER

- UX UI Designer at GDSC
- Student Ambassador Co-Lead at Beirut AI:
- Utopia

### EDUCATION .

Lebanese University

2020 - present

#### Computer Science

### WORK EXPERIENCE

#### UX/UI DESIGNER

GDSC

2022-present

- Created visually appealing posters to promote club initiatives.
- Managed and curated content for GDSC's social media platforms
- Developed design skills, project management abilities, and contributed to the growth of the vibrant GDSC community.
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- Conducted informative sessions on UX/UI, delivering in-depth knowledge .
- Organized various events with more than 950 attendees
- Collaborated with passionate individuals to make a meaningful impact within the GDSC ecosystem

#### Designer

AI Nidaa AI Tobbi

2022-present

- Designed a simple and impactful logo for the company, incorporating its brand identity and values.
- Created eye-catching Instagram posters to promote the company's products/services, utilizing effective visuals and messaging
- Developed visually appealing banners for the company's marketing campaigns, ensuring consistency with the brand guidelines.
- Collaborated with the marketing team to understand their requirements and deliver designs that aligned with their objectives.
- Worked within given timelines and effectively managed multiple design projects simultaneously.
- Received positive feedback on the quality and creativity of the design work produced

### TRAINING

#### UX/UI DESIGNER

TEACHSTREAM

2022-2023

- Applied a strong understanding of UX/UI principles and best practices to create intuitive and user-friendly design solutions.
- Created visually captivating mood boards that effectively communicated desired aesthetics, themes, and brand identity.
- Prototyped interactive designs using tools such as Adobe XD, Sketch, or Figma, demonstrating proficiency in bringing design concepts to life.
- Produced wireframes that outlined the layout and structure of user interfaces, translating design concepts into low-fidelity representations.
- Engaged in brainstorming sessions to generate innovative design ideas, fostering a creative and collaborative environment.