

Sabrina Awdi

Graphic Designer

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Work Experience

Freelance Graphic Designer | May 2022 – Present

Sabrina Awdi Design

- Offering branding, web design and other services to small businesses and clients

Graphic Design Intern | Jan 2022 – May 2022

Bishop Kearney | a Golisano Education Partner

Rochester, New York

- Worked on donor stewardship booklet design and book layout all semester making adjustments and edits to it with images and content
- Designed one-pagers when needed and made a few social media posts

Graduate Assistant | Sept 2021 – May 2022

Rochester Institute of Technology

Rochester, New York

- Helped the head of the Interior Design department with tasks every week
- Designed posters, organized Google drive files and images, and managed all social media platforms for the Interior Design department
- Made edits and redesigned Interior Design website using WordPress
- Created video reels to showcase on screens of the students and the department

Graphic Designer | Feb 2020 – May 2020

Institute for Municipal and Regional Policy, Central

Connecticut State University

New Britain, Connecticut

- Designed print collateral such flyers, posters, letterheads and a newsletter
- Adjusted design and layout of websites using WordPress

Computer Lab Assistant | Jan 2020 – Feb 2020

Central Connecticut State University

New Britain, Connecticut

Graphic/Information Design Department

- Worked at the help desk of the design department if students needed any help with printing or using the computer labs
- Was also a receptionist for the design professors

Graphic Design Intern | Oct 2019 – Nov 2019

Avid Marketing Group

Rocky Hill, Connecticut

- Learned how to create coupons, make barcodes and design posters for liquor companies
- Learned tips and tricks using the Adobe Suite

Education

Rochester Institute of Technology |

Aug 2020 – Present

Rochester, New York

Master of Fine Arts in Visual Communication Design

Award: RIT Graduate Scholarship School of Design

Central Connecticut State University | Sept 2017 –

May 2020

New Britain, CT

Bachelor of Arts in Graphic Information Design &

Minor in Business (Marketing)

Honors: *cum laude*, Dean's List all semesters

Professional Experience

Motion Design Volunteer | July 2021 – Aug 2021

UNIFIL – United Nations Interim Force in Lebanon

Beirut, Lebanon

- Taught an employee how to use After Effects to animate text subtitles for videos

Social Media Marketing Manager | Sept 2019 –

May 2020

CCSU Digital Art & Design Club (formerly CCSU AIGA)

- Created and managed social media content for the club on all social media platforms

Member | Sept. 2017 – May 2020

New Britain, Connecticut

CCSU Digital Art & Design Club (formerly CCSU AIGA)

Member | Oct. 2018 – Oct. 2019

American Institute of Graphic Arts Connecticut

Computer Skills

Google Suite, Microsoft, Adobe Suite, Illustrator, InDesign, After Effects, Media Encoder, Cinema 4D, Redshift, Arnold, Red Giant, Figma, Photoshop, Keynote, WordPress, Dragonframe

Creative Fields

Graphic Design, Web Design, Branding, Social Media Marketing, Print Design, Typography, Packaging

Languages

English (Advanced)

Arabic (Intermediate)