IHAB YEHYA

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- 2 Aramoun, Mont-Liban

Profile

Creative and results-oriented Marketing graduate. Effective communicator with strong attention to detail, deep passion for Marketing and Social Media, great time management skills, and excellent teamwork abilities.

Skills

- Interpersonal skills
- Communication
- Negotiation
- Time Management
- Leadership
- · Problem-Solving
- Creativity
- TeamWork
- Work Ethics
- Computer Technology
- Marketing
- Data Analysis

Language

French Fluent

English Very Good

Arabic Fluent

Spanish Beginner

Education

1. B.S in Marketing and Management

Antonine University, Baabda

August 2019 June 2022

Program coursework:

- 24 credits of marketing and management courses, including:
- 1. Advertising and IMC.
- 2. International Marketing.
- 3.Marketing Research Methods.
- 4. Service Marketing.
- 5. Sales Management.
- 6. Consumer Behavior.
- 7.Marketing Management.

8.Leadership.

 72 credits of core business courses, including Business Communication, Business Policy, Entrepreneurial and small Business Management.

2. Social Economics

Amjad School, Choueifat August 2004 June 2019

• I scored 15.9/20 on the official exams

Certificate

Work Ready Now Certificate February 2021 July 2021

 Delivered by Antonine University in Spring Semester 2021 under the auspices of the Higher Education Capacity Development (HECD) Program funded by the United States Agency for International Development (USAID)