# Rabih Yassin

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Highly organized and polyvalent. Seeking a challenging and rewarding opportunity where I can demonstrate my skills in interpersonal communication, Adaptability, Attention to detail, Collaboration, Creativity, Decision making, Empathy, Leadership and Problem solving. Sharing my skills with my colleagues while learning and acquiring new knowledge is for me, a real source of motivation.

### **CURRENTLY**

#### March 2021 - Present

# NAWAT (CORE) AND EBDAA (START) PROGRAMS COORDINATOR

SHIFT SOCIAL INNOVATION HUB, TRIPOLI, QOBBEH

Overall responsibility of implementing the business support and vocational training programs with all the programs activities (MSMEs and SEs BDS, coaching, mentoring, advanced training, in kind grant, Souk el Balad (market linkage) and vocational training for youth.

# 15 Septembre 2022 – Présent

# **COMMUNITY BASED ORGANIZATION COACH (CONSULTANT)**

NORTH LEDA – MERCY CORPS

Provide 20 coaching sessions on the design, financing, and implementation of community mobilization activities of the Lebanese Women Democratic Gathering (RDFL) at the center of Qsarnaba – Bekaa Valey, Lebanon.

#### **EXPERIENCE**

# 10 to 25 August 2022

#### **BUSINESS FEASIBILITY ASSESSOR**

INTERNATIONAL ORGANIZATION FOR MIGRATION (IOM) ENTERPRISE DEVELOPMENT FUND Realization of an assessment of the feasibility and Grants eligibility for 28 SMEs in Tripoli - Lebanon.

### 25 to 27 July 2022

#### TRAINER IN LEADERSHIP AND YOUTH ENGAGEMENT IN TERRITORIAL GOVERNANCE

AL JANA ASSOCIATION, TRIPOLI, EL MINA – ARMED PROJECT.

Provide training on territorial governance, and creative thinking for a group of youth, accompanying them in the creation of an initiative in this field.

#### 06 to 16 July 2022

# TRAINER OF YOUNG ENTREPRENEURS

SHIFT SOCIAL INNOVATION HUB - YOUTH LED PROJECT- ACTIONAID ARAB REGION.

Facilitate a creative thinking and entrepreneurship workshop for two groups of women from the Bekaa region (Baalbek) in collaboration with RDFL (Lebanese Women Democratic Gathering)

Mars 2022 – July 2022 BUSINESS DEVELOPMENT ADVISOR

#### GENIO ENTERPRISE - ANTONY - PARIS, FRANCE.

Provide a feasibility study and a business plan for the company in its launch process.

# *January 2021 – January 2022*

# **ENTREPRENEURSHIP TRAINER AND STARTUP INCUBATION COACH**

**INJAZ LEBANON** 

Provide training in business management, marketing, decision-making and creative thinking. Support and advise young entrepreneurs in the creation of the start-up idea. Support entrepreneurs in the process of executing startup in-kind grant funds.

# March 2019- September 2019

#### MISSION RESPONSIBLE FOR CITIZEN MOBILIZATION DESIGN

**CENTRE-VAL DE LOIRE REGION** 

As part of the first regional COP in Centre Val de Loire and as part of a master's internship. Research on similar initiatives. Design of numerous communication and engagement tools for the various regional actors. Design, content writing and launch of the Centre-Val de Loire regional group on WWF France's WAG (We Act for Good) application. Design of the website tree structure and preparation of the Tory users. Participation in the organization of meetings. Collection and analysis of qualitative data (interviews and questionnaires). Write articles, technical notes and reports.

### May 2016 - July 2016

# HUMAN RESSOURCES SPECIALIST AND EDUCATIONAL COORDINATOR FOR THE "IMPROVING THE PROTECTIVE ENVIRONMENT OF REFUGEE POPULATIONS IN NORTHERN LEBANON"

NORTH LEDA – TRIPOLI, LEBANON

Recruitment of professional trainers, co-constructing the respective pedagogical programs, supervising the professional training courses, contacting stakeholders of the 5 targeted sectors to ensure an internship for participants.

#### November 2014 – October 2015

### COORDINATOR OF THE PROJECT "YOUTH ECONOMIC EMPOWERMENT"

NORTH LEDA, TRIPOLI, LEBANON

Overall responsibility for the implementation of the project (vocational training for hundreds of young people (mobile phone maintenance, florist, hospitality, dairy production and gardening) - coordination with local stakeholders (municipality, ministry, vocational training institution, NGO), Define and prioritize the objectives of the project, Determine the implementation plan of the project, Identify and anticipate the various constraints, monitoring and evaluation of activities.

# June 2015 - March 2016

### **BUSINESS DEVELOPMENT SPECIALIST**

NORTH LEDA, TRIPOLI, LIBANON

Provide training sessions on basic business skills. Mentor young entrepreneurs in the start-up process (14 grants). Carry out feasibility studies, technical portfolios, field visits and follow-ups, in kind grants management.

March 2016 – May 2016 DATA COLLECTION AND ANALYSIS AGENT NORTH LEDA, TRIPOLI, LEBANON As part of the project "Tripoli-Lebanon Market Assessment" commissioned by CARE International. Identification of companies in the industrial sector. Collection and analysis of qualitative and quantitative data. Organization focus group with stakeholders of the food production industry.

March 2016 – April 2016

#### **DATA COLLECTION AND ANALYSIS AGENT**

#### NORTH LEDA, TRIPOLI, LEBANON

As part of the project "Enabling Employment Resilience and Protecting Decent Work Conditions in Rural Communities in Northern Lebanon" commissioned by the International Labor Organization ILO. Organization of meetings and focus groups and interviews with local farmers most affected by the Syrian crisis. Value chain analysis (potatoes and vegetable crops)

# March 2012 – July 2012

#### DATA COLLECTION AND ANALYSIS AGENT

UNESCO, BEIRUT, LEBANON

In the framework of the national workshop on community-based inventorying of intangible cultural heritage. Identification of people who practice Lebanese Zajal (a form of popular singing and poetry) in northern Lebanon. Collection of qualitative and quantitative data (Interviews and audiovisual data).

### January 2010 – August 2017

#### **CULTURAL ACTIVITY PROGRAMMER**

CULTURAL CENTER AZEM, EL MINA, LEBANON

Schedule the Centre's events (exhibitions, festivals, theatre, music concerts, etc.) with artists and organizations. Audience development, communication and social media management. Definition of a media plan, archive management, press releases, monthly and annual reports, photographic activities, accounting.

# February 2005 – July 2006

#### INTERN AT THE MIDDLE EAST CENTER FOR STRATEGIC STUDIES

MIDDLE EAST CENTER FOR STRATEGIC STUDIES

Participation in the organization of workshops and discussion groups entitled "Workers' Guide to Rights and Obligations", participated in the drafting of the "Workers' Guide", Organization and implementation of various workshops.

#### **EDUCATION**

# October 2019

MASTER IN GEOGRAPHY, PLANNING, ENVIRONMENT AND DEVELOPMENT, SPECIALIZATION: SUSTAINABLE, LOCAL AND SOLIDARITY DEVELOPMENT, UNIVERSITY OF ORLÉANS

June 2012

MASTER OF BUSINESS ADMINISTRATION (MBA) SPECIALIZATION: HUMAN RESOURCES MANAGEMENT, LEBANESE INTERNATIONAL UNIVERSITY

October 2004

MASTER'S DEGREE IN POLITICAL AND ADMINISTRATIVE SCIENCE, LEBANESE UNIVERSITY

# **ACTIVITIES AND INTERESTS**

- Photograph, former associate member of the Northern Lebanon Artists' Union
- Filmography and editing: Video on Vimeo Video on Youtube
- Member of the association Beit el Fan (House of Art) (2006 present)
- Programer (volunteering) of the Centre events, photography, accounting (2007 2010)
- Launch and co-manage an Internet café that offers a workspace for students in Tripoli Lebanon (2006 2007).
- Former scout and group leader "The Scouts of Lebanon", group "Our Lady of Mount Carmel Tripoli" (1990 2007)
- Operate the sound and light system of the Beit el Fann Theatre (House of Art) (1996 2000)
- Organization of trips to tourist and natural attractions in North Lebanon (1996 1998)
- Organization of recreational activities during the month of Ramadan, (evening, music, catering) (1996 1998)
- Sales agent in a music store (K7) in Abi Samra, Tripoli Lebanon (1996 1997)
- Manufacture and installation of billboards (1994 1996)
- Participation in the workshop on Gender Protection and Equality in Emergencies Training delivered by CARE International in Lebanon <sup>30</sup> March and 1 April

### **SKILLS**

#### **COMPUTER SKILLS:**

• MS Office: Word, Excel, Power Point

• Design: Adobe Illustrator, Adobe Premiere, Adobe Photoshop

GIS: QGIS, Mapinfo, ArcGISData analysis: Iramuteg, SPSS

# **RESEARCH AND DATA COLLECTION**

- Interview
- Focus group
- Questionnaires
- SWOT
- Feasibility study
- Observation

#### **LANGUAGE SKILLS**

Arabic: Native language

French: Fluent (DELF B2 certificate)English: Fluent (IELTS C1 certificate)

# **PERSONAL SKILLS**

- Adaptability, Ability to solve problems and work in a deadline-oriented environment.
- Ability to work in groups and lead group activities.
- Ability to learn new concepts and ideas involving new technologies
- Ability to adapt quickly and effectively implement.
- Ability to work in a multicultural environment.