CURRICULUM VITAE JOEY NASRALLAH

Audiovisual: Digital Media

I- Personal Data

Joey Georges Nasrallah April 11, 1996, El Kaa, Bekaa Zouq Mosbeh, Lebanon (+961) 78 857605 nasrallahjoey@hotmail.com



II- Education

II-	<u>Education</u>	
	2014 – 2018	Holy Spirit University of Kaslik (USEK), Lebanon Bachelor's Degree Major: Audiovisual Digital Media
	2009 – 2014	Central College Jounieh Lebanese Baccalaureate in Socio – Economics
III-	<u>Experience</u>	
	2011 – 2015	Hostess, Plus que parfait for event organizing
	2014 – 2016	Hostess, Holy Spirit University of Kaslik (USEK), Lebanon
	2014 – 2016	Secretary, Expo Wadih for car sales and rental
	2015 - Present	Freelance UI/UX – Digital and graphic designer
	2016 – 2017	Sales assistant, <u>Basic Outlet</u> – Kaslik branch
	2018 – 2020	Web designer, <u>L'ART-QUI-TECTE</u> – Bechara El Khoury
		Graphic designer, <u>nationaL'ART</u> – Bechara El Khoury
	2020 – 2021	UX/UI Digital designer <u>, AlGooru app</u> – Lebanon / Saudi

Arabia

2020 - 2022

Graphic designer, Trident Technology Services – Qatar

2021 - 2022

Graphic and Web designer, Blockchain Intelligence Group -

Canada

IV- Language competencies

Language	Speaking	Writing	Reading
Arabic	Excellent	Excellent	Excellent
French	Good	Excellent	Excellent
English	Good	Excellent	Excellent

V- Computer literacy

Enhanced knowledge in using Macintosh-based graphics system.
Great proficiency in all Microsoft Office Family (Word, Excel, PowerPoint).
Well versed in Adobe Family (Illustrator, Photoshop, Premiere, After Effects, In Design, Dreamweaver).

Well versed in Avid Protools and Media Composer.

Skilled in Internet navigation, research, Web and App creation (flowcharts – prototypes – wireframes), UX/UI design (research and data gathering - user journey – persona studies – wireframes, prototypes and design). Highly experienced in Social Networking (Facebook, Twitter, Google+, Instagram).

Great experience in booklet design, creative ads, staff uniform design, wall design, stationery design, brand guide creation and design, video editing, menu design, ticket and poster design, web banner ads.