

Rola Sobh

A passionate public relation practitioner with experience in Workshops Coordinator & Reports Committee Manager and Campus Director & EMENA Regional Summits Online Operations. Throughout my experience I developed my problem-solving skills and ability to perform well in a team and under pressure.

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Address:

Beirut, Lebanon

Date of Birth:

03/09/2000

Education

B.A in Public Relations and Corporate Communications

2020 – PRESENT

- Lebanese University, Faculty of Information

Baccalaureate II: Life Science

2017 – 2018

- New Orient Academy

Skills

- Quality Leadership
- Analytical and Critical Thinking
- Proficiency in Microsoft Excel and PowerPoint
- Multi-task
- Business Communications
- Design Skills
- Mobile Journalism
- Detail Oriented
- Video Editing
- Photography and Videography

Languages

Arabic: Native

English: Fluent

Experience

Workshops Coordinator & Reports Committee Manager - CentreMine, LU

MARCH 2021 – PRESENT

- Organizing Workshops.
- Coordinating Logistical matters for the Workshops.
- Fulfilling reporting requirements.
- Providing intellectual leadership.

Campus Director & EMENA Regional Summits Online Operations – HultPrize

August 2021 - MAY 2022

- Creating teams, organizing events, selecting judges.
- Set, monitored and reported on team goals.
- Coordinating Zoom events including IT support, spotlighting, and crowd engagement.

Extracurricular Activities

Youth Project by CRTD.A and جنسيتي حق لي ولأسرتي

- The workshop dealt with training on advocacy, human rights mechanism, communication skills in order to eliminate discrimination in the nationality law and achieve active citizenship.

Youth: agents for change in elections by Dawaer

- The workshop covered media information literacy, mobile journalism, combating hate speech and disinformation, storytelling, advocacy and decision making.

She Leads Program by Family Rights Forum and Terres des Hommes.

- The workshop focused on safeguarding, PSEAH and positive male engagement, legal discrimination in all fields against women and girls, gender, GBV and SRHR.

Social Media Marketing by DOT and BEAM.

- The training covered digital and social media marketing, creating marketing strategies and advanced social media platforms.
- Creating brand identities, logos, and websites.

Participant in Youth Leadership Program YLP7 powered by UNDP.

- The training covered entrepreneurship, SDGs, coaching, mentorship, and idea creation.

Entrepreneurship training by Nawaya Network.

- The training focused on entrepreneurship mindset, upcycling, recycling.

First Aid Training by Lebanese Red Cross.