

Farah W. Nasr

UX UI - Graphic designer - Illustrator

WORK EXPERIENCE

2nd Chance – Budapest, Hungary

Freelance Senior creative Product Designer (UX/UI) (01 October 2022 – current)

I am working on UX UI for website and responsive. I participate in the sprint planning, refinement, deployments, and releases. I also manage the social media (Linked in, Facebook and Instagram accounts.)

<https://www.facebook.com/2ndchancesolution>

<https://www.linkedin.com/company/secondchancesolution/>

- ✓ Adobe XD
- ✓ Adobe Illustrator
- ✓ Adobe After Effects
- ✓ Figma
- ✓ Zeplin
- ✓ Clickup

DIGITAL PRESTIGE – Beirut, Lebanon

Full Time Senior UX/UI Creative Designer (13 September 2021 – 05 October 2022)

I created user interface brand identity for websites (web and responsive), apps or other interactive media. The work included collaborating with product managers and engineers, designing ideas that can be communicated using storyboards, process flows and sitemaps always following the agile methodology.

<https://www.digitalprestige.com/>

<https://www.instagram.com/digitalprestige.mena/>

<https://www.linkedin.com/company/75125620/admin/>

- ✓ Adobe XD
- ✓ Adobe Illustrator
- ✓ Adobe After Effects
- ✓ Adobe Photoshop
- ✓ Zeplin
- ✓ Jira

Center for Pranic Healing Lebanon Balance and Harmony – Beirut, Lebanon

Freelance Graphic Designer (February 2018 – current)

Logo design, Brand Identity, Instagram Social media posts

<https://www.instagram.com/cphlbalanceandharmony/>

- ✓ Adobe XD
- ✓ Adobe Illustrator
- ✓ Adobe After Effects
- ✓ Adobe Photoshop

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Instagram:

<https://www.instagram.com/verana.s/>

Behance:

<https://www.behance.net/farahnasr>

LinkedIn:

<https://www.linkedin.com/in/farah-nasr-83580aa6/>

TECHNICAL SOFTWARE SKILLS

UX UI, Animation, Adobe XD, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Figma, Adobe InDesign, Macromedia Dreamweaver, Macromedia Flash, Apple final Cut Pro, Martin Hash Animation Master, MS Office (Word, Excel, Power Point)

LANGUAGES

Arabic native

English C2, fluent

French A1, beginner

EDUCATION

LAU Lebanese American University –

Beirut, Lebanon

Bachelor of Science (Graphic Design)

(June 2011)

Maroun Abboud Official Secondary

School – Aley, Lebanon

Lebanese Bachelor Diploma (December 2005)

Orientation and Education School –

Aley, Lebanon

Lebanese Brevet (December 2001)

Veranas – Beirut, Lebanon

Product Owner (Dec 2016 – current)

handmade customized arts and crafts souvenir gifts

<https://www.instagram.com/verana.s/>

- ✓ Ceramic Painting (Mugs mainly)
- ✓ Fabric Paint (Shirts – shoes – bags)
- ✓ Glass paint
- ✓ Acrylic, gouache and oil canvas

Thomson Reuters – Refinitiv – Dubai, UAE - Beirut, Lebanon

Full Time Graphic Designer & Image Editor (1 November 2011 – 30 September 2019)

Worked closely with tech team and editorial team managing the back and front end of the news site. Worked on infographics and icons as well as posting and managing galleries and images daily.

<https://www.thomsonreuters.com/en.html>

<https://www.behance.net/gallery/94331955/Thomson-Reuters>

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop

Zeder Group – Beirut, Lebanon

Freelance Graphic Designer (September 2011 – October 2011)

Designing Brochures and flyers for Zeder Group consulting company theme: Emotional intelligence and public speaking

<https://www.behance.net/gallery/94336011/ZEDER-GROUP>

Annar restaurant – Beirut, Lebanon

Freelance Graphic Designer (February 2011 – June 2011)

Creating a new identity – rebranding at Annar restaurant Character design, logo, restaurant deliverables: menus, placemats and coasters

<https://www.behance.net/gallery/94339465/Annar>

ICTN international consulting and training network – Beirut, Lebanon

Freelance Graphic Designer (September 2010 – October 2010)

Creating a new identity – rebranding

<https://www.behance.net/gallery/94335749/ICTN>

Design House Studio 5 – Beirut, Lebanon

Full Time Art director / graphic designer (August 2009 – June 2010)

Triwa Watches magazine add, packaging design kid's cosmetics line, traveling agency flyers, Four Points By Sheraton Le Verdun billboards flyers and greeting cards etc...

<https://www.behance.net/gallery/94336705/Design-House-Studio-5>

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ Adobe InDesign

TRAINING

Graphic Design and Sales training at **Malik's Bookshop's Lebanon** (May 2021)

Internship at **Cube** (a division of Quantum Group, specialized in 3D animation) (July 20th – July 30th 2009)

Studio design assistant for Dr. Mona Jabour at **LAU – Lebanese American University** (Nov – Jan 2005)

ACCOMPLISHMENTS

Certificate of participation by Zawya

Thomson Reuters in recognition of valuable contribution to customer retention “Zero-Low PV Marathon” **March 2014**

Annual free SCBWI membership for

Participating in the “Objectstrate” Illustration workshop at LAU Lebanese American University – Beirut, Lebanon **April 17, 2011**

Certificate Maison d'Art Displaying

paintings in an Art Gallery for painting by “Batloun Cultural Club” Batloun – Chouf, Lebanon **April 17, 2011**

Certificat de Merite 2nd place

Participating in an art competition at school “2002 – 2003 Annee Nature” **June 18, 2003**

INTERESTS

Photography, Photo editing, Yoga, Art, Music and Dance

