

HAYA HASAN

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To secure a position to use skills and knowledge in the digital marketing field and to become a valuable asset to an organization and grow myself within the company.

EXPERIENCE

JAN 2022 – APR 2022

GIS LAB INTERN, CNRS LEBANON

Updated land use land cover maps of Lebanon using ArcGIS software, prepared analytical reports for hazards accidents for disaster risk reduction unit.

SEP 2020 – MAY 2021

SALES ASSOCIATE, MALIKS

Provided good customer service, ran online orders during lockdown, promoted app download and website visits to drive online sales and help raise brand awareness.

MAY 2018 – OCT 2019

SALES MANAGER, CRAZY CANDY – BOUKHDOUD TRADING

Assisted customers and handled online orders, managed inventory of different branches, hired and mentored 3 employees, drove sales through media channels (website & Instagram).

EDUCATION

NOV 2022 - PRESENT

DIGITAL MARKETING TRAINING PROGRAM, AMIDEAST & FORWARD MENA

Gaining good knowledge about all digital marketing skills with 40 hours of online training on social media, Google Ads, YouTube ads, Google Analytics, and Advertising and Marketing foundations.

- Google Digital Marketing & E-commerce Professional Certificate

OCT 2017 – JAN 2021

BACHELOR OF SCIENCE IN SURVEYING ENGINEERING, LEBANESE INTERNATIONAL UNIVERSITY

Dean's Honor List

VOLUNTEER WORK

MAY 2022 – PRESENT

EMERGENCY MEDICAL TECHNICIAN, LEBANESE RED CROSS

Patient assessment skills, basic medical skills for airway, breathing, and cardiac management.
Team work, team motivation, situational awareness, communication skills

AUG 2020 – NOV 2020

FIRST RESPONDER, INTERNATIONAL LABOUR ORGANIZATION

First responder to Beirut Port Blast, cleaned strewn glass of houses and streets.

SKILLS

- Analytical Skills
- Basic Adobe Ps & Pr
- SEM & Online Advertising
- Research and report writing
- Interpersonal and Management Skills