



Professional Summary

As a highly motivated and creative individual with experience in Radio TV, Digital Marketing, and Photography, I am passionate about television production. Throughout my studies, I gained hands-on experience producing and directing shows and films, as well as collaborating with colleagues to ensure the success of their work. With this valuable experience, I am actively seeking a role on the set of a reputable TV channel to leverage my expertise and contribute to the team's success.

Education

Bachelor's in Radio, TV, and Film

Lebanese international University – Beirut

JUN 2023

The Radio and Television program prepared me for a career in media production, and "on-air" broadcasting, as well as scriptwriting, directing, and film techniques. The program emphasized the skills necessary for success in the industry, with introductory and advanced instruction in audio and video techniques, supported by hands-on experiences in the university's well-equipped Radio and TV studios.

Lebanese Baccalaureate II (Life Science)

Lebanese Evangelical School for Boys & Girls - Loueizeh

JUN 2014

Experience

Multimedia Specialist

Bridge Business Center

FEB 2019 – JAN 2020

It has 8 different outlets (Production house, Restaurants, Celebrity nightclub and a Cigar Lounge).

- Contributed to the production of two music videos by shooting behind-the-scenes footage and providing on-set support.
- Captured, edited, and produced high-quality images, videos, and audio content to showcase products and engage target audience.
- Effectively managed and maintained a library of more than 3000 media files daily.
- Strategized and executed monthly, weekly, and daily social media content calendars to maximize engagement and brand visibility.

Freelance Videographer/Photographer

Imad Photography

JAN 2019 – current

Product and food photography with restaurants and online stores

- Using Adobe creative suite on daily bases for the past 3 years.
- Increased online sales by 20% through improved photography and content creation.
- Capturing and editing more than 500 high-quality photographs, for use in brand promotions and advertising.
- Operating complicated lighting techniques with more than 3 light sources.
- Applying keen understanding of color, balance, lines, textures, and use of space to stage photography.

Imad Dbouk

Radio, Tv and Film

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[Portfolio](#)



[Imad Dbouk](#)



[Imad.Dbouk](#)

Core Skills

- Adobe (Photoshop - Lightroom – Premiere)
- Content Creation
- Social Media & Google Advertising (Meta Business Suite)
- Organization and Management
- Detail Orientation
- Interpersonal Skills

Certifications

Digital Marketing program – Forward MENA / AMIDEAST

Jan 2023

Foundation of Digital Marketing and E-commerce – Google

Dec 2022

Advanced Social Media Tools and Techniques – AMIDEAST

Oct 2022

Skills

Language : English Fluent Bilingual - Arabic Native

Technical : Microsoft (Word, PowerPoint, Excel)