

Karen Bridi

Contact

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Languages

Arabic- Mother Tongue

French- Fluent, Full Knowledge

English- Fluent, wide knowledge

Technical Skills

- Microsoft Office
Excel, PowerPoint, Word
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- LightRoom
- Fresco
- Paints
- Knowledge in Marketing and Media
- Planning and Publishing on different social media platforms
- Branding and Identity
- Digital Marketing and Advertising
- Concept creation
- Content creation

Soft Skills

- Communications Skills
- Fast Learning and Self motivated
- Prompt with high attention to details
- Team player
- Creative with Crazy ideas
- Outgoing and fun person with positive attitude

Summary

I am a creative person, passionate in arts and creation of concepts and ideas with 5 years of professional experience in creative and graphic work, I have enriched my technical and soft skills and worked on many successful projects.

Studied Graphic design and Events management and advertising in Lebanon and France, I can create concept and identity to any project (event, product & Services). With my skills and creativity, I believe that I can add value to a team and help the organization reaches its goals. I bring creative and out of the box ideas to the table.

Currently, I am looking for a new challenging career using my gained skills and creativity, helping your reputable organization reaching its goals.

Education

- **Institut Catholique de Paris (ICP)**, Paris, France **(2021- 2022)**
Master 2, Cultural Engineering, Cultural Administration
- **Université Saint Joseph de Beyrouth (USJ)** Beirut, Lebanon **(2020- 2021)**
Master 1, Events Management
- **Académie Libanise des Beaux Arts (ALBA)** Beirut, Lebanon **(2016- 2020)**
Bachelor of Graphic Design and Adverting

Experience

- | | |
|---|-------------------|
| Social Media Content and Graphic Designer Digital Media Unit (DMU) , Beirut - Lebanon | 08/2022 - 11/2022 |
| Events and Communication Manager Association Pour le Développement des Echanges France-Chine (ADEFC) , Paris - France | 01/2022 - 04/2022 |
| Graphic Designer Nikitasmonde , Beirut - Lebanon | 07/2020 - 09/2021 |
| Photographer and Graphic Designer L'atelier de Couture D'Anna Khoury , Beirut - Lebanon | 07/2020 - 09/2021 |
| Graphic Designer Amatoury 114 , Beirut - Lebanon | 06/2019 - 07/2019 |
| Graphic Designer of Impression Dar El Founoun (DELF) , Beirut - Lebanon | 07/2018 - 08/2018 |
| Concept Graphist Saatchi & Saatchi , Beirut - Lebanon | 07/2017 - 08/2017 |