YASMIN HAMMOUD

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PROFILE

As an emerging consultant with a background in data analysis, market research, and project coordination, I am committed to delivering strategic insights and solutions. My academic knowledge in econometrics, combined with hands-on experience in market research and proposal writing, enables me to contribute effectively to sustainable development initiatives and the achievement of the SDGs.

EXPERIENCE

Consultant

Transformeus Sarl | Beirut, Lebanon   **APRIL 2023- SEP 2024**

- Excelled in project coordination, managing multiple concurrent projects efficiently.
- Conducted comprehensive market research to gather critical consumer behavior, market trends, and competitor analysis insights.
- Utilized advanced statistical techniques and data analysis tools to extract valuable insights.
- Conducted research projects such as "Lebanon Innovate," mapping 90 companies in Lebanon in the fields of health, ICT, and agri-food, connecting them with universities for collaborative research.
- Assisted 80 participants in the ESCWA training on e-business, facilitating the setup of Shopify accounts and product listings.
- Successfully wrote proposals, resulting in securing projects for the company.
- Engaged in sustainability initiatives including the SDGs Ambition Program with UN Global Compact, Climate Ambition Accelerator program, and Eco Switch program.
- Participated in knowledge exchange sessions promoting circular economy concepts and eco-design tools.

Internee
Ministry of Economy and Trade | Beirut, Lebanon   **JAN 2020-MAR 2020**

- Worked with the Directorate of Consumer Protection on different tasks including field market surveillance that ensures the good practice and compliance of the different market

Internee
Bank of Lebanon | Beirut, Lebanon   **SEP 2020**

- Get involved in different departments of the bank, such as Financial Operations, Accounting.

EDUCATION

Graduation Professional Diploma in Investment Analysis and Modern Portfolio Management | AUB, Beirut   **2024-Present**
- Coursework: Financial Analysis and Valuations, Capital Markets and Alternative Investments, Portfolio and Risk Management, Machine Learning for Investment, Sustainable Investing

MS International Economics | University of Orleans, France   **2021-2023**
- Professional Project: The impact of natural resources - abundance on different measures of institutional quality
- Advanced Econometrics (learning different economic methods using R, analyzing and interpreting the results)
- Country Risk Analysis (Lebanese Country Risk Report)
- Financial Market (Dominant Currency Paradigm Report)
- Program Evaluation (Renewable Energy Policy Project)
- Sustainable Development (The Impact of International Trade on Sustainable Development in MENA Region Project)
- Advanced Macroeconomics (The Impact of Lebanese Economic Crises on Unemployment Rate Project)

BS Economics | Lebanese University   **2017-2020**
- Graduation Project: The impact of natural resources on Economics growth (comparative analysis)

SKILLS

Technical Skills:	Econometrics- Data Analysis- Market Research- Academic Research- Data Collection -Proposal Writing
Communication Skills:	Coordination – Team Collaboration – Time Management
Software Proficiency:	STATA, R, Microsoft Office, SPSS, E-views
Soft Skills:	Native: Arabic	Fluent English