

## Personal details

 Nour Jadid

 nour.jadid@gmail.com

 70616594

 Beirut, Lebanon

 September 2nd, 1996

 Female

 Lebanese

 Married

 nourjadid

## Skills

Creativity, writing and design skills ● ● ● ● ●

IT skills, including social media and video editing. ● ● ● ● ●

Commercial awareness ● ● ● ● ●

Teamworking skills ● ● ● ● ●

Excellent communication skills and the ability to network ● ● ● ● ●

## Languages

Arabic ● ● ● ● ●

English ● ● ● ● ●

## Hobbies

- Volunteering at NGOs
- Archery
- Theatre, and acting.

# Nour Jadid

Marketing Executive

## Education

**BA in Business, Marketing** Jan 2016 - Jun 2019  
BAU, Beirut

## Employment

**Marketing Executive** Jan 2022 - Jun 2020  
Evolve Mena, Beirut

- Contributing ideas to marketing campaigns
- Conducting research and analyzing data to identify and define audiences
- Monitoring performance of marketing campaigns.
- Managing social media accounts
- Writing and proofreading creative copy
- Analyzing and reporting on the effects of publications.
- Optimizing content for publication across various social media sites.

**Regional Director of Sales and Marketing** Sep 2019 - Dec 2020  
AiwaBox, Dubai, UAE

- Manage sales force.
- Designing campaigns.
- Monitor sales activities.
- Designing marketing programs.
- Training and Coaching of newcomers.
- Review aims of external sales personnel.
- Communicate with dealers and distributors.
- Interviewing and Recruitment of employees.
- Setting long-term and short-term sales strategies.

## References

**Rami Chouman**  
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