

App Projects

[Giblox](#) [Tikers](#) [Teaching App](#)

- Enhanced customer engagement with loyalty apps via features like rewards and personalized offers.
 - Optimized e-commerce apps with intuitive navigation and streamlined checkout processes.
 - Designed interfaces for product listing, search functionality, and order tracking in e-commerce apps.
 - Facilitated communication and resource sharing in teacher-student apps.
 - Integrated features such as assignment submission and grade tracking in educational apps.
 - Conducted usability testing and refined designs based on user feedback across all projects.
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Branding

[Lariin](#) [Zad watch](#) [ElPatron](#) [Mibio](#) [Sign Design](#) [Keys Booking](#)

- Crafted captivating logos that resonate with brand identities and values.
 - Curated harmonious color schemes to evoke desired emotions and perceptions.
 - Established distinctive typography styles for brand consistency and recognition.
 - Produced compelling mockups to visualize brand applications across various mediums.
 - Designed professional business cards that reflect brand identity and leave lasting impressions.
 - Developed cohesive product designs aligned with brand aesthetics and market demands.
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Social Media

[Instagram](#)

- Produced engaging and visually striking Instagram posts to captivate audiences.
 - Crafted content that aligns with brand identity and resonates with target demographics.
 - Utilized creative visuals and compelling captions to drive user engagement and interaction.
 - Developed a consistent aesthetic to maintain brand cohesion across Instagram feed.
 - Incorporated strategic use of hashtags and trends to expand reach and visibility.
 - Analyzed post performance metrics to refine content strategy and optimize engagement.
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Languages

- French Full Professional Proficiency
- English Professional Working Proficiency
- Arabic Native

Education

TS2 Electronic
Bir-Hassan institute 2018 - 2020