



Social media management / Client servicing

LinkedIn Profile:

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Phone number:

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## RELEVANT SKILLS

- Time Management
- Leadership
- Work Under Pressure
- Problem Solving
- Team Player
- Skilled Multi-tasker
- Customer Service
- Project Coordination
- Business Development
- Account Management
- Customer Satisfaction
- Etiquette
- Bilingual (English and Arabic)

## Technical Skills

- Adobe Suite (Photoshop, Illustrator, InDesign)
- Microsoft Word, PowerPoint, Excel
- Canva
- Notion
- Figma
- Chat GPT
- Technical Research
- Creative Thinking

## WORK EXPERIENCE



### Client Servicing

Publicis,

Achrafiye March 2023 - May 2023

- Coordinating Meetings
- Media Management
- Social Media Management
- Influencer Marketing
- Paid Social Media
- Client Relations
- Business Growth
- Event Management
- Advertising Campaigns
- Creating Briefs
- Community Management
- Creating and Scheduling Content

Worked on clients such as Visa, Philip Morris, Nestle Pure Life, and Barista.

Recommendation letter is available!

## EDUCATION:



### BA in Advertising

American University of Science and Technology  
, Lebanon September 2014 - June 2021

- Advertising Principles
- Advertising Creativity
- Psychology of Advertising
- Radio & Television Advertising
- Interactive Advertising
- Senior Project in Advertising
- Print Advertising Design & Production
- Broadcast Media Essentials
- Mass Communication Essentials & Theories
- Public Speaking
- Software I: Print Media
- Media Ethics & Law
- Media Management/Art Direction/Page Layout & Design
- Media Planning & Audience Analysis
- Public Relations Principles



## VOLUNTEER WORK, CERTIFICATES, AND INTERESTS

Volunteered for Tedx AUST.

Model united nation certificate.

Digital marketing certificate.

### Digital marketing certificate.



### interests:

- Nature
- Art
- Books
- Investing
- Gaming
- Beach
- A.I.

### LANGUAGES:

- English: Full Professional Proficiency
- Arabic: Native or Bilingual Proficiency

## WHY HIRE ME?

With a background in advertising and a strong foundation in strategic planning, I bring a unique perspective to the industry. My experience in client servicing, social media management, and crafting effective campaigns, combined with my passion for creativity and innovation, make me a valuable asset with my excellent communication skills, I am ready to contribute to your team's success, driving business results and delivering memorable campaigns that resonate with target audiences.