

# Ekbal Zein



## PROFILE

I'm an essay and short story writer, a digital media content creator, and a journalism and digital media graduate who loves creative writing and storytelling techniques.

I have extensive experience creating multimedia elements for the web as well as creating authentic content for social media. Aside from my experience in the digital media era, I also have an adequate experience in traditional media production, having written many articles about various genres related to Lebanese society in a well-known Lebanese newspaper.

## CONTACT

+961 03 779 860



Ekbal.zein.17@gmail.com



Tyre – Lebanon



## EDUCATION

Al-Maaref University, Beirut,  
Lebanon

Bachelor of Arts in  
Journalism and Digital Media  
Completion date: June 2022

Cumulative GPA: 3.72/4

## PROFESSIONAL EXPERIENCE

**Metropolis-cinema / Beirut Animated**, Beirut, Lebanon/ 3  
October 2022, still going

- Freelance writer: My articles focus on digital art in the Arab world.

**Al-Akhbar newspaper/ Al-Qaous**, Beirut, Lebanon/ 16  
February 2022, still going

- Write as a freelancer. My articles discuss various Lebanese issues in the context of law, justice, and victimology

**Al-Maaref University/ Arabeyatouna**, Beirut, Lebanon / 16  
April 2022, still going

- Arabeyatouna is an informative program about Arabic culture targeting Arab Youth, streamed on Facebook, Instagram, and YouTube. My role in the project is to write episodes, present them, and manage the group of content creators.

## KEY SKILLS

Website Building



creative Writing



Camera and on-stage performance



Interviewing



Social Media Content Creation



## Languages

- Arabic Native
- Very good in English

## Courses

- Feature Writing
- Convergent Storytelling
- Performances
- Data Journalism
- Investigative Journalism
- Researching, Advertising, and public relations
- Social Marketing
- Creative Writing: storytelling masterclass, Al hekaya wa ma feha, Dar workshop

**Al-Akhbar newspaper/Thaqafa wa nas**, Beirut, Lebanon/ 16 September 2021 till 26 November 2021

- Culture Department Editor and Writer Internship at the mentioned institution in editing articles, news, and writing articles.

**EBCO Bitar/ ARDNA-SOUKELBALAD**, Beirut, Lebanon/ 16 July 2021 till 16 August 2021

- Social Media Content Creator Internship in social media content creation: Interviewing, writing, photographing, promotion, and social media management.

**Al Jazeera Stories**, Doha, Qatar/ 12 July 2021 till 5 September 2020

- "Al-Jazeera Stories" internship Participated in the writing of four stories for a social media project about people bartering their goods for food, diapers, milk, and other necessities in Lebanon during the lockdown and financial crisis.

**Futat Blog**, Beirut, Lebanon/ 28 February 2020 till 28 May 2020.

- Public relations researcher and writer Conducted a public relations research project for the organization that included context analysis, surveys, a SWOT analysis, and a social media strategy.

## Projects

Research paper

VR Digitals: Expected to launch in December 2022

Articles: <https://www.al-akhbar.com/Author/6250>

## Social Media Platforms

- Instagram: ekbal\_zein  
(shorturl.at/sxJQS)
- Facebook: إقبال زين  
(shorturl.at/ijzIX)

## Social Media Work:

<https://fb.watch/eJSWOJLqTd/>(Videos)

<https://soundcloud.app.goo.gl/mJn2T> (Podcast)

<https://www.instagram.com/p/CSeCPpvMuib/?igshid=YmMyMTA2M2Y>(Text&Photography)

## Certificates

- Soliya Connect Program
- Participation in the Conference of Digital Journalism and Innovative Media Industry

## Computer Skills

- Microsoft Word, Excel, PowerPoint, Adobe Audition, Adobe Premiere, Canva, Animaker, Wordpress, Strikingly, Shorthand, Weebly, Google Sites, Google Spreadsheet