

# GHIDA TABESH

## Advertising

+96176055858

[Ghida.n.t@gmail.com](mailto:Ghida.n.t@gmail.com)

[www.linkedin.com/in/ghida-tabesh](https://www.linkedin.com/in/ghida-tabesh)

Beirut, Lebanon

## SUMMARY

A highly self-motivated, fast learner, target and detail-oriented, collaborative team player graduate. Have a passion for copywriting, and creating appealing visuals.

## CORE SKILLS

- Communication
- Copywriting
- Creative
- Presentation
- Keen eye for details
- Effective under pressure
- Individual and team work
- Analytical Problem Solving
- High punctuality and organization
- Time management

## TECHNICAL SKILLS

Microsoft Office (Word, PowerPoint, Excel)  
WordPress

## LANGUAGES

- Arabic: Native
- English: Fluent
- French: Professional
- Italian: Beginner

## PROJECTS

- Tartina Campaign Design – Senior Study in Advertising, Grade A  
Jun. 2022
- The Employees' Awareness of Beesline's Sustainability Efforts, Data Hub Research  
Jun. 2023

## EDUCATION

Lebanese International University Oct. 2019 – Aug. 2022

### Bachelor in Advertising, Honor graduate

- Media Planning and Audience Analysis, Grade A
- Script Writing, Grade B+
- Advertising Copywriting, Grade B+
- Advertising Creativity, Grade B+
- Advertising Campaign Design, Grade B+
- Branding and Corporate Identity, Grade B+
- Advertising and Sales Promotion, Grade B+

## EXPERIENCE

Private Tutor, Freelance Oct. 2019 – present

- Handling 2 students per year.
- Elevating their performance and grades by 50% average.
- Assisting with homework, projects, test preparation, papers, and research.
- Offering feedback on progress to students' parents and teachers where appropriate.

Project Manager Intern, L.I.P.S. Management May. 2022 – Jun. 2022

- Assisted project manager in overseeing schedules.
- Documented resource needs and availability.
- Organized and scheduled team meetings once a week.
- Provided consistent updates on the project to all stakeholders.
- Monitored project progress and helped with adjustments.
- Measured the project performance to suggest areas of improvement which led to more productivity in the workplace.

## COURSES, TRAINING, AND CERTIFICATES

- |  |                     |
|--|---------------------|
| • Intersection Program, INJAZ                        | Mar. 2023 – present |
| • Meta Social Media Marketing, META, Coursera        | Feb. 2023 – present |
| • Digital Marketing, UNICEF, The Nawaya Network      | Jun. 2023           |
| • Employment Hub program, UNICEF, The Nawaya Network | Mar. – Jun. 2023    |
| • SDG Brain Lab v2.0, UN Global Compact              | Oct. – Jun. 2023    |
| • Soft Skills Program, Forward Mena                  | Nov. – Dec. 2022    |
| • Youth Leadership Program Community Building, UNDP  | Sep. – Nov. 2022    |
| • Soft Skills Bootcamp, Bedayati                     | Sep. 2022           |

## VOLUNTEERING AND LEADERSHIP

Al-Jarrah Scouts Association Nov. 2014 – Jun. 2020

Toufic Tabbara Center Branch

- |                               |                       |
|-------------------------------|-----------------------|
| • Assistant Music Band Leader | Feb. 2016 – Jun. 2020 |
| • Rovers leader               | Jul. 2018– Jun. 2020  |
| • Wooden Badge holder         | Aug. 2018             |
| • Scouts Leader               | Mar. 2015 – Jul. 2018 |