

Iman Zeineddine

Marketer

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I am currently doing my master degrees in Digital Marketing at Antonine University and expecting to graduate in May 2025. I would like to extend my knowledge and gain practical experience in this field.

Professional Experience

Business Owner

Feb 2021-Present

Izarts.lb, Beirut

- Prepares customized order made of resin
- Designs handmade customized phone covers
- Manages social media platforms
- Responds to customer's inquiries via direct message
- Suggests products based on customer's taste
- Prepares content to be posted on social platforms: pictures and videos(reels)
- Analyses insights from social platforms

Education

2023 B.A in Business Administration, with Emphasis in marketing

GPA:3.26/4

Lebanese International University – Beirut, Lebanon

Skills

- **Languages:**
 - English: fluent
 - Arabic: native language
- **Computer Skills:** Mac and Windows PC systems, Microsoft Word, Excel, PowerPoint, Outlook, Google Drive

Marketing Tools

Business Suite, Mailchimp, Canva, Shopify.

- Able to change, learn, improve and innovate.
- Able to work in a collaborative context, brainstorm ideas and both assist and lead the individuals around you.
- Excellent oral and writing communication skills.